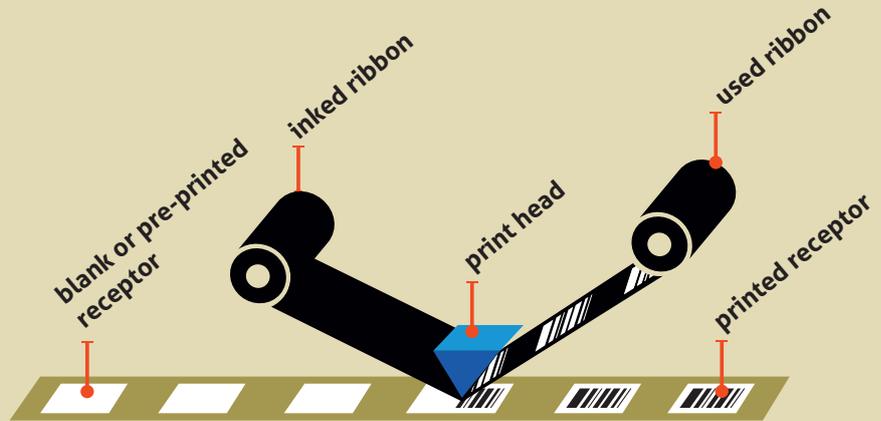




What is a thermal transfer roll?

It contains the ink used by your thermal transfer printer to print data. It is presented in the form of a **roll of inked film** which is **solid at ambient temperature**. Under the effect of the heat generated by a print head **the ink becomes fluid and is transferred from the film to the receptor**.



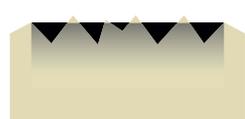
What information is printed?

Variable information is printed onto all types of flexible and thin (< 1mm) print media: This generally means **alphanumeric characters, barcodes, logos, ideograms and pictograms**.



What are the existing types of print media?

- material
- UV treatment
- ink
- porousness
- coating



Vellum paper (low quality)

- Untreated surface, highly porous
- Reduced print quality
- Coverage difficult



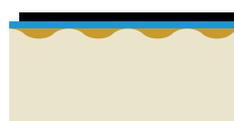
Vellum Paper (good quality)

- Untreated surface, slightly porous
- Good paper for standard use



Coated paper

- Flat and smooth surface
- High print quality
- Good cost/performance relationship



Gloss/UV-treated paper

- High quality flat and smooth surface
- Accepts high resistance inks



Synthetic media

- Very smooth surface
- High durability compared to paper
- Accepts mechanical and thermal constraints
- Suitable for demanding applications

To be considered when selecting the film

➤ **Type of printer**

The print head technology (Flat Head or Near Edge) and the printer model define the required properties of the roll (end of ribbon detection, core notches,...)

➤ **The material of the printed receptor**

is an essential information to select the most adapted ribbon

➤ **Type of printed information**

The printed pattern (size of the characters, barcodes 0° or 90° or 2D, logos, etc...) define the user expectations in terms of ribbon printing performance

➤ **The print speed**

has an influence on the ribbon type needed to guarantee the expected print performances

➤ **Constraints associated with the life cycle of the product and its marking:**

the environment where the printer will be deployed, the type of rubbing and exposure to heat, solvents, etc

The Near Edge ribbons range

