LX910e Colour Label and Tag Printer

The Most Advanced, Most Professional Colour Label Printer Ever From Primera

NEW!

LX910e is the fastest and highest print quality colour label printer ever developed by Primera.
It utilizes an all-new, very high capacity thermal inkjet print head that was designed from the start to be unmatched in its performance. With LX910e you'll quickly and easily get all the labels you need with professional print quality on each and every label, free of horizontal banding or streaks down the length of the output.

With LX910e, your possibilities are endless.
Print just one or thousands of labels at a time with identical or unique data on every label.
Print with dye or pigment ink, all in the same printer, by simply changing out an ink cartridge. **Dye ink has brilliant, vivid colours** for making eye-catching prime labels for your products. **Pigment ink is highly durable** for more industrial applications. Choose the one that best fits the task without buying two separate printers!

Primera is one of the world's best-known and best-selling manufacturers of desktop colour label printers. With LX910e, a new benchmark in price and performance has been set.

Get yours today !

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Features

Fast Print Speeds. With up to 114 mm (4.5") per second print speeds, your labels will be produced quickly and efficiently.

Best Print Quality. Print quality on LX910e is the best we've ever offered, and likely the best you'll ever find. **Dare to compare!** Get identical samples from each printer you are considering. Selling your products is much easier when you have the most professional-looking labels!

Dual Ink System. Print with dye-based ink for the most colourful and vibrant looking labels. Swap out the all-in-one ink cartridge in 2-3 seconds and print with pigment ink for the most durable inkjet labels.

One Single Multi-Colour Ink Cartridge. The all-new, highly advanced ink technology used by LX910e is unique in the business. It requires only a single ink cartridge to produce incredible, best-in-class results. The secret is in the nozzles. Ink droplets are fired so precisely that there's absolutely no need for a separate black ink cartridge. The resulting "process" black is exceptional. It also costs no more to use than dealing with an extra black ink cartridge. With LX910e, you've got just one ink SKU to keep track of – without compromising results.

Sturdy metal enclosure. The LX910e comes with a powder coated metal enclosure which had been certified for many years in areas with higher safety regulations. Especially suitable for use in mechanical and plant engineering, or when electromagnetic screening (EMC) is required.

Specifications

Print Method:	Thermal inkjet; dye or pigment ink cartridges
Print Resolution:	Up to 4800 dpi
Print Speeds:	Draft Mode: 114 mm (4.5") per second Normal Mode: 33 mm (1.3") per second Highest Quality Mode: 13.72 mm (0.54") per second
Inks:	Interchangeable dye-based or pigment-based ink cartridges
Colours:	16.7 million
Colour Matching:	ICC colour profiles included for Primera's gloss white, matte white and clear label materials; additional colour profiles can be loaded by user
Max. Print Width:	210 mm (8.25")
Media Width:	213 mm (8.375")
Media Types:	Roll-fed pressure-sensitive labels, or roll-fed tags
Media Sensing:	Moveable see-through sensor for die-cut labels; reflective sensor for labels and tags with black stripe; can also use continuous and pre-printed labels and tags
Supply Roll:	152 mm (6") maximum diameter on 76 mm (3") core
Ink Level Warning:	Calculates actual number of prints remaining based upon ink usage of graphics being printed
Indicator Lights:	Power, Pause, Ink
Controls:	Pause, Load/Feed, Unload
Operating Systems:	Windows® 7/10+
Data Interfaces:	USB 2.x/3.x; External Control Port, Ethernet (coming soon)
Label Design Software:	BarTender UltraLite Primera Edition and NiceLabel Free 2017 Primera Edition included. Can also be used with most other popular label design and graphics software programs
Electrical Rating:	12 V DC, 5.0 A
Power Requirements:	100-240 V AC, 50/60 Hz, 1.7 A
Certifications:	UL, UL-C, CE, FCC Class B
Weight:	16.6 kg (36.5 lbs.)
Dimensions (WxHxD):	438 mm x 231 mm x 438 mm (17.25" x 9.1" x 17.25")
What's in the Box:	LX910e Color Label Printer, 4x3" Primera Paper High Gloss starter roll, dye ink cartridge, USB 2.0 cable, power cable and transformer and Quick Start instructions. Operator's Manuals in many languages are available online at *http://primeralabel.eu/europe/manuals.html*

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