Zebra CardStudio™ 2.0

BRINGING A NEW LEVEL OF SIMPLICITY TO CARD DESIGN AND PRINTING

CardStudio 2.0 brings a new level of simplicity to the design and printing of every card — from simple to sophisticated. Whether your users are printing a handful of single-side black and white cards or thousands of encoded double-side full color cards with specialty effects and dynamic data, the well-designed highly-intuitive interface virtually eliminates the need for technical expertise and training. And CardStudio can grow with you as your business needs change. With four Editions, you can buy the features you need today and upgrade instantly to unlock advanced features whenever you need them, ensuring that the card printing software you invest in today will meet your needs now and in the future. CardStudio 2.0 — card creation made easy.

Easily create any card design

With the highly intuitive user interface, even inexperienced card designers and printers can create the most complex cards.

- **We give you a head start:** Zebra's sample cards provide a convenient starting point. Just choose the card most closely aligned with the card you want to create, instead of starting with a blank slate.

- **Easily build your dream card design with layers:** Layers make it easy to add static and dynamic data, 1D or 2D barcodes, distinctive artwork, security features and more.

- **Support for today's advanced ribbons for more sophisticated designs:** Easily incorporate Zebra's latest specialty ribbons into your card designs, including metallic, 3D graphics, color-shifting graphics, watermarks and more.

- **Live card preview:** Whether you are capturing and integrating data on the fly, such as a signature, or incorporating data from backend systems, you can see a live preview of your card designs, making it easy to adjust design as needed before finalizing.

Easy integration of data from all your data sources

Heavily automate and errorproof card creation with the ability to include specific text, graphics, photos and other key data from virtually any source in your cards — from backend databases to spreadsheets. And you can connect to as many datasources that you need, allowing you to simplify the aggregation of data into your cards.

Capture and integrate new data into your cards — on the fly

Improve access control by capturing and incorporating photos and signatures into your ID cards. Just upload signatures and crop as desired. And CardStudio automatically recognizes and crops in on photos of faces.

All the encoding options you need

With support for the MIFARE family of contactless cards, including DESFire, you can choose the encoding option that matches the level of security your cards require.

Four CardStudio 2.0 Editions	
Classic	• A single application brings simplicity to basic card design and printing
Standard	• Separate applications for card design and printing allow for optimized workflows and card issuance • Leverage designs across multiple projects and applications • Offers basic encoding (MSR) and data integration (import of data from an Excel or CSV file)
Enterprise	Includes all the features in the Standard Edition, plus: • Connectivity to multiple backend data sources • 1D/2D barcode support
Professional	Includes all the features in the Standard and Enterprise Editions, plus: • MIFARE/DESFire contactless smartcard encoding support

Simplify card printing in your organization today with CardStudio from Zebra.
For more information, please visit www.zebra.com/cardstudio

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