

PRIMERA

TECHNOLOGY EUROPE™



LX500e/LX500ec Color Label Printer
Primera Genuine Substrates Samples

Overview.

Substrate	Applications	Colour
Paper Tag	Point Of Sale (POS) tags and coupons	white
Poly White Gloss	Brilliant photo-realistic labels with full-colour graphics	white
Poly White Matte Eco	Product, promotional and industrial labelling	white
Poly Clear Gloss Eco	Brilliant photo-realistic labels with full-colour graphics	clear
Poly Pearly Gloss	Precious, classy and noble looking labelling	white
Paper High Gloss	Photo-realistic labels with full-colour graphics	white
Paper Semi Gloss	Photo-realistic labels with full-colour graphics	white
Paper Matte	Product, promotional or warehouse labelling	white
Vintage Paper Eco	Authentic, natural and ecological looking labelling	cream
Cotton Fabric Cream	Authentic, natural and ecological looking labelling	white

Primera has many standard sizes available, any material is available as custom made size.

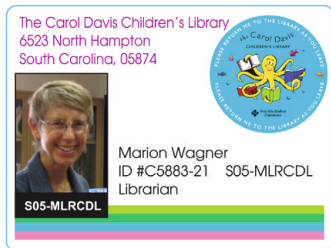
Please request prices from your local reseller or at sales@primera.eu.

For technical data sheets visit supplies.primera.eu.

Date: 2017-09-22

Primera Paper Tag 190g/m²

White smooth
matte finish –
Point of Sale (POS)
tags and coupons



CMYK colours

100%				
75%				
50%				

RGB colours

100%				
75%				
50%				

_____ 0,10 pt

_____ 0,25 pt

_____ 0,50 pt

_____ 0,75 pt

_____ 1,00 pt

_____ 2,00 pt

_____ 3,00 pt



Primera Paper High Gloss (HG)

White smooth, shiny and bright finish with acrylic adhesive (hot-melt and non-permanent adhesive available upon request) – Photo-realistic labels with full-colour graphics



CMYK colours



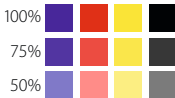
0,10 pt

0,25 pt

0,50 pt

0,75 pt

RGB colours



1,00 pt

2,00 pt

3,00 pt



Primera Paper Matte (M)

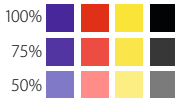
White smooth matte finish with acrylic adhesive
– Product, promotional or warehouse labelling



CMYK colours



RGB colours



———— 0,10 pt

———— 0,25 pt

———— 0,50 pt

———— 0,75 pt

———— 1,00 pt

———— 2,00 pt

———— 3,00 pt



Primera Paper Semi Gloss (SG)

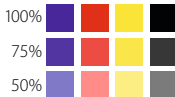
White smooth, semi shiny and bright finish with acrylic adhesive – Photo-realistic labels with full-colour graphics



CMYK colours



RGB colours



———— 0,10 pt

———— 0,25 pt

———— 0,50 pt

———— 0,75 pt

———— 1,00 pt

———— 2,00 pt

———— 3,00 pt

GREEN HOME

~ lemon scented all-purpose cleaner ~
www.primeralabel.eu

A blend of lemon oil and citrus combine to
create an effective everyday cleaner,
with a light, refreshing scent

Printed with Primera's superior-quality LX-Series
and dye ink on Poly Clear Gloss Eco
11.8 OZ / 349 ML

Primera Poly Clear Gloss Eco (PCGE)

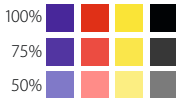
Clear optical shiny finish
with acrylic adhesive –
Brilliant photo-realistic labels
with full-colour graphics



CMYK colours



RGB colours



0,10 pt

0,25 pt

0,50 pt

0,75 pt

1,00 pt

2,00 pt

3,00 pt



Primera Poly Pearly Gloss (PPG)

Smooth pearly finish with acrylic adhesive –
Precious, classy and noble looking labelling



CMYK colours

100%				
75%				
50%				

RGB colours

100%				
75%				
50%				

———— 0,10 pt

———— 0,25 pt

———— 0,50 pt

———— 0,75 pt

———— 1,00 pt

———— 2,00 pt

———— 3,00 pt



Primera Poly White Gloss (PWG)

Bright shiny finish with acrylic adhesive (hot-melt adhesive available upon request) – Brilliant photo-realistic labels with full-colour graphics.



CMYK colours



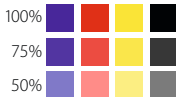
———— 0,10 pt

———— 0,25 pt

———— 0,50 pt

———— 0,75 pt

RGB colours



———— 1,00 pt

———— 2,00 pt

———— 3,00 pt

Scandinavian Spice Blend

Spice blend consisting of
caraway seeds, dill seed, dill weed,
onion, cardamom

*Can contain traces of nuts, soy, gluten,
celery, sesame and mustard*

Fits well with
bread, fish, poultry,
vegetables, noodles,
curd, rice, beef, pork



Printed with Primera's superior-quality
LX-Series Color Label Printer and dye ink
on Primera Poly White Matte Eco

65g

Primera Poly White Matte Eco (PWME)

Smooth matte finish
with acrylic adhesive –
Product, promotional and
industrial labelling



CMYK colours

100%				
75%				
50%				

RGB colours

100%				
75%				
50%				

———— 0,10 pt

———— 0,25 pt

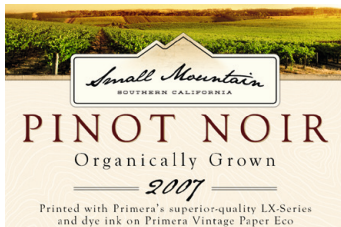
———— 0,50 pt

———— 0,75 pt

———— 1,00 pt

———— 2,00 pt

———— 3,00 pt



Primera Vintage Paper Eco (VPE)

Cream textured matte finish
with wash off adhesive –
Authentic, natural and eco-
logical looking labelling



CMYK colours



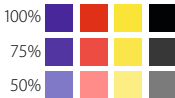
0,10 pt

0,25 pt

0,50 pt

0,75 pt

RGB colours



1,00 pt

2,00 pt

3,00 pt

tea.

handpicked
white tea leaves
Printed with Primera's superior-quality
LX-Series and dye ink on
Primera Cotton Fabric Cream.



primeralabel.eu

Primera Cotton Fabric Cream (CFC)

Cream natural coloured,
calendered cotton taffeta
with hot-melt adhesive –
Authentic, natural and eco-
logical looking labelling



CMYK colours



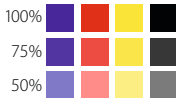
———— 0,10 pt

———— 0,25 pt

———— 0,50 pt

———— 0,75 pt

RGB colours



———— 1,00 pt

———— 2,00 pt

———— 3,00 pt