



**Epson quality, plus a permanent PrecisionCore® printhead designed to last the life of the printer.**

**ZPL II® compatibility, wide connectivity, and remote management tools.**

**Vibrant, versatile, durable prints on demand.**

Learn how to sell the  
Epson® ColorWorks solution.

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# Epson ColorWorks Printer Lineup



Attribute	<b>C6000A</b>	<b>C6000P</b>	<b>C6500A</b>	<b>C6500P</b>
MSRP	\$2,710	\$3,205	\$3,675	\$4,180
Print speed* (inches per second)	5	5	5	5
Print width maximum	4.25"	4.25"	8.34"	8.34"
Paper width min – max	1" – 4.4"	1" – 4.4"	1" – 8.5"	1" – 8.5"
Max Resolution	1200 x 1200	1200 x 1200	1200 x 1200	1200 x 1200
BS5609**	Yes	Yes	Yes	Yes
Internal media support	8" roll	8" roll	6" roll	6" roll
Rear media feed support	Ext. roll & fanfold	Ext. roll & fanfold	Ext. roll & fanfold	Ext. roll & fanfold
Time to first print	Near instant	Near instant	Near instant	Near instant
Ink set	Matte or Gloss	Matte or Gloss	Matte or Gloss	Matte or Gloss
I/O control	Yes	Yes	Yes	Yes
Peeler	No	Yes	No	Yes

\* Printing in Max Speed Mode, 300 x 600 dpi. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc. | \*\* ColorWorks inkjet printers with UltraChrome® DL pigment ink, used in combination with Neenah Kimdura poly media or Avery Dennison Fasson® 3.5M Matte WH Syn Paper WBIJS4600/50#SCK (Spec 79724), have both been BS 5609 certified. Fasson® is a registered trademark of Avery Dennison Corporation.

## Epson ColorWorks Printer Lineup (continued)



Attribute	<b>C7500G</b>	<b>C7500</b>	<b>C4000</b>
MSRP	\$9,260	\$9,260	\$2,015
Print speed* (inches per second)	11.8	11.8	3.9
Print width maximum	4.25"	4.25"	4.25"
Paper width min – max	2" – 4.4"	2" – 4.4"	1.0" – 4.41"
Max Resolution	1200 x 600	1200 x 600	1200 x 1200
BS5609**	Yes	Yes	Yes
Internal media support	8" roll	8" roll	4" roll
Rear media feed support	Ext. roll & fanfold	Ext. roll & fanfold	Ext. roll & fanfold
Time to first print	10-15 seconds	10-15 seconds	Near instant
Ink set	Gloss	Matte	Matte or Gloss
I/O control	Yes	Yes	No
Peeler	No	No	No

\* Printing in Max Speed Mode, 300 x 600 dpi. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc. | \*\* ColorWorks inkjet printers with UltraChrome® DL pigment ink, used in combination with Neenah Kimdura poly media or Avery Dennison Fasson® 3.5M Matte WH Syn Paper WBIJS4600/50#SCK (Spec 79724), have both been BS 5609 certified. Fasson® is a registered trademark of Avery Dennison Corporation.

POTENTIAL TARGET MARKETS

# Chemical Industry

## Companies that must comply with hazard communication standards/GHS

- Government-mandated red pictograms make traditional monochrome printing a challenge
- Pictograms vary from label to label



### What is GHS?

- Worker safety initiative to provide chemical handlers with hazard information
- International hazard warning communication using standardized color pictograms

### 2-step printing process can create non-compliant labels like these:

Accurate, readable barcodes required

Lots of small text must be readable

Number of red icons varies by product and destination

POTENTIAL TARGET MARKETS

# Medical Device/Healthcare Industry

## Companies that produce devices or solutions used for medical purposes

- Patient safety requires color codes and pictures
- Highly variable color content
- Precise fine-print text and barcodes

**GLOBALMED®**

Ultra Implantable™  
Fictitious Medical Device  
2.25 mm x 8 mm

CAT 123ABC    KEEP DRY    SN 7DEFG45

MANUFACTURED ON: 2017-07-31    SINGLE USE    DO NOT USE IF PACKAGE IS DAMAGED

123 Technology Dr  
Somewhere,  
XX 00000

800.555.1234 (USA)  
555.555.1234 (All Others)  
www.GlobalMedCompany.com

44 mm    Use by: 2020-09-26

(01) 0 0614141 99999 6

(01) 0 0314141 99999 5

# Do-It-Yourself Hardware Industry

## Companies that sell household hardware for home improvement

- Retailers require full-color pictures and color-coded labeling for every item
  - Standards vary by retailer
- High SKU count
  - Stores have 25K-50K SKUs, requiring massive amounts of pre-print
- Design formats continuously change, resulting in huge loss of pre-print

**PAT co.** Premium screw 4.0x60

PATco Code	50077VYY
Type	Imperial equiv : 8 x 2 1/2
Material	Zinc & Yellow Passivated
ETD	06-Nov-2016
Quantity	1,000pcs approx
SKU	70302-0100
Ship to	<b>WILD CRAFTS</b>

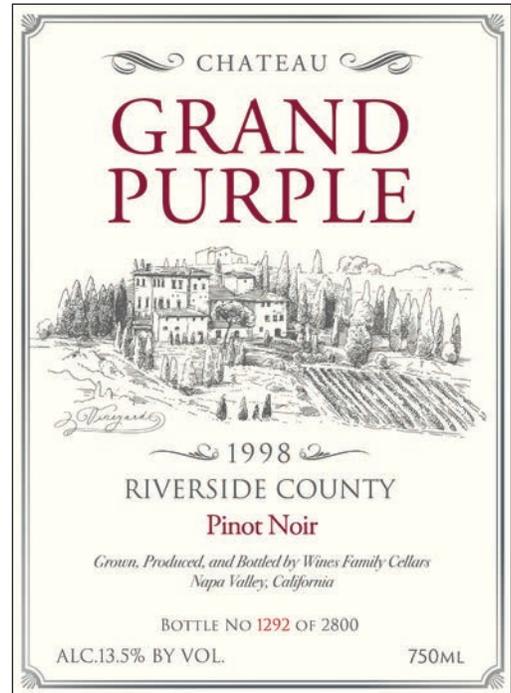
www.pat.co.com

POTENTIAL TARGET MARKETS

# Craft Beer and Wine Industry

Small and independent breweries or wineries making limited-production spirits

- Large runs of pre-printed labels not suitable for small-batch quantities



# Fresh Food

Packaged, ready-made fresh food for sale in a deli, grocery store or gas station

- Color can be used to convey nutritional information, warn of potential allergens and add branding



# Manufacturing Industry

Companies that make products using labor and/or machines

- Color labels can be used to increase process efficiency, reduce inventory costs and add branding



SELLING THE VALUE OF COLOR LABELS

# Customer Pain Points

## Demanding retailer requirements

- Retailers require unique full-color pictures and color-coded labeling for every item
  - Plus, standards vary by retailer



## High SKU count = massive amounts of pre-print

- Optimal order quantity is 20K-100K labels
- Each variation of image, logo, etc. requires unique pre-print
- Requires someone to order and manage the stock
- Labels get dusty/damaged → scrap
- Label changes → scrap old pre-print



## Downsides of thermal transfer printers

- Difficult to set up for good print quality
- Hard to thread ribbons and media
- Consumable printheads — expensive and create downtime
- Sub-par image quality

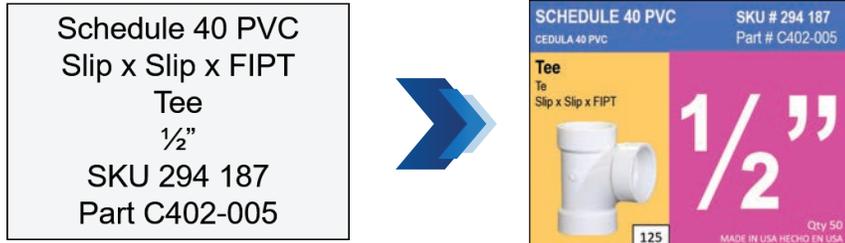


## New labels for new SKUs take weeks

**Huge opportunity for process improvement and reduction in lead time, inventory and cost!**

SELLING THE VALUE OF COLOR LABELS

Benefits of adding color to a label



- A picture is worth a thousand words
- Color images help customers find products

Old thermal transfer



New color inkjet



- Color labels can help retailers sell more
- Color-coded labels make items faster to stock, which enables business process improvement



**Stores require pictures on virtually every product. Pictures make pre-printed labels unworkable.**

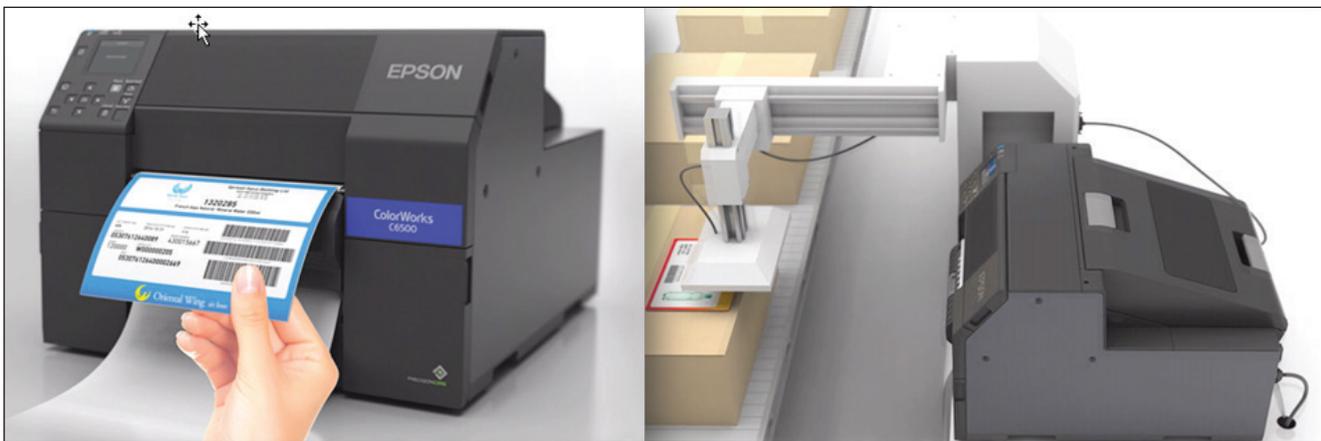
# Epson ColorWorks Offers the Solution



- Effortlessly handle variable color content, custom label designs, diverse sizes and evolving requirements
- Eliminate pre-printed labels
- High-resolution images, barcodes and text
- Compatibility with required enterprise software
- Easy operation and loading; very low maintenance
- Extremely durable labels (BS-5609 certified\*)
- The precise dots created by the PrecisionCore® TFP® printhead ensure consistently superior image quality



## Smooth integration into production workflow with ZPL II, I/O port and peeler features



\* ColorWorks inkjet printers with UltraChrome DL pigment ink, used in combination with Avery Dennison Fasson 3.5M Matte WH Syn Paper WBIJS4600/50#SCK (Spec 79724), has been BS 5609 certified. Fasson is a registered trademark of Avery Dennison Corporation.

# Epson Label Media

## Epson Labels

For those unfamiliar with inkjet label media or those who don't want to spend the time and effort sourcing and trying out different media, Epson provides media in standard sizes.

- Guaranteed to work with Epson ColorWorks printers
- Help ensure a long printer life
- Consistently high image quality with scannable barcodes
- Durable prints — resistant to smearing, fading, water and many chemicals

**EPSON**  
EXCEED YOUR VISION

**Durable Matte Synthetic Label**  
**Étiquette synthétique durable au fini mat**

4" x 3"  
101.6 mm x 76.2 mm  
DIE CUT

4 po x 3 po  
101,6 mm x 76,2 mm  
PRÉCOUPÉES

Quantity / Quantité:  
265

Length / Longueur:  
75' / 75 pi

• Ideal for OTC chemical labels, pharmaceutical labels, medical device labels, laboratory labels and more.  
• Produits résistants au smearing, fading, eau et aux produits chimiques.  
• Permanent acrylic adhesive suitable for a variety of surfaces, including glass and plastic containers.

• Idéal pour les étiquettes résistées SMI de produits chimiques, les étiquettes de produits pharmaceutiques, les étiquettes de dispositifs médicaux, les étiquettes de laboratoire et plus encore.  
• Les impressions sont résistantes au smearing, à la décoloration, à l'eau et à une variété de produits chimiques.  
• L'adhésif acrylique permanent convient à une variété de surfaces, y compris le verre et les contenants en plastique.

For / Pour:  
**ColorWorks C3500**

Made in USA  
Fabriqué aux É.-U.

Optimal storage conditions: Under 25 °C/77 °F 50% RH. Application temperature: 5 °C/41 °F – 40 °C/104 °F.  
Conditions de stockage optimales: à moins de 25 °C/77 °F 50 % RH. Température d'application: 5 °C/41 °F – 40 °C/104 °F.

Please look up this product on Epson.com for warranty information.  
Veuillez consulter les renseignements concernant ce produit sur Epson.ca pour la déclaration de garantie.

This label was printed with the Epson ColorWorks C3500.  
Cet étiquette a été imprimée avec l'imprimante Epson ColorWorks C3500. CPO-58023 2/09

6 rolls / box  
6 rouleaux / boîte

Part No. / Numéro de pièce  
**C35CD002**

**EPSON**  
EXCEED YOUR VISION

**High Gloss Label**  
**Étiquette au fini très lustré**

4" x 3"  
101.6 mm x 76.2 mm  
DIE CUT

4 po x 3 po  
101,6 mm x 76,2 mm  
PRÉCOUPÉES

Quantity / Quantité:  
360

Length / Longueur:  
100' / 100 pi

• Ideal for high-quality product labels, barcode labels, box labels for consumer products and more.  
• Produits résistants au smearing, fading, eau et aux produits chimiques.  
• Permanent acrylic adhesive suitable for a variety of surfaces.

• Idéal pour les étiquettes de produits de qualité supérieure, les étiquettes codes à barres, les étiquettes d'emballage pour les produits de consommation et plus encore.  
• Les impressions sont résistantes au smearing, à la décoloration, à l'eau et à une variété de produits chimiques.  
• L'adhésif acrylique permanent convient à une variété de surfaces.

For / Pour:  
**ColorWorks C3500**

Made in USA  
Fabriqué aux É.-U.

Optimal storage conditions: Under 25 °C/77 °F 50% RH. Application temperature: 5 °C/41 °F – 40 °C/104 °F.  
Conditions de stockage optimales: à moins de 25 °C/77 °F 50 % RH. Température d'application: 5 °C/41 °F – 40 °C/104 °F.

Please look up this product on Epson.com for warranty information.  
Veuillez consulter les renseignements concernant ce produit sur Epson.ca pour la déclaration de garantie.

This label was printed with the Epson ColorWorks C3500.  
Cet étiquette a été imprimée avec l'imprimante Epson ColorWorks C3500. CPO-58023 2/09

6 rolls / box  
6 rouleaux / boîte

Part No. / Numéro de pièce  
**C35GD002**

**EPSON**  
EXCEED YOUR VISION

**Premium Matte Label**  
**Étiquette au fini mat de qualité supérieure**

4" x 3"  
101.6 mm x 76.2 mm  
DIE CUT

4 po x 3 po  
101,6 mm x 76,2 mm  
PRÉCOUPÉES

Quantity / Quantité:  
400

Length / Longueur:  
105' / 105 pi

• Ideal for barcode labels, box labels for consumer products, shipping labels and more.  
• Produits résistants au smearing, fading, eau et aux produits chimiques.  
• Permanent acrylic adhesive suitable for a variety of surfaces.

• Idéal pour les étiquettes codes à barres, les étiquettes d'emballage pour les produits de consommation, les étiquettes de boîtes et plus encore.  
• Les impressions sont résistantes au smearing, à la décoloration, à l'eau et à une variété de produits chimiques.  
• L'adhésif acrylique permanent convient à une variété de surfaces.

For / Pour:  
**ColorWorks C3500**

Made in USA  
Fabriqué aux É.-U.

Optimal storage conditions: Under 25 °C/77 °F 50% RH. Application temperature: 5 °C/41 °F – 40 °C/104 °F.  
Conditions de stockage optimales: à moins de 25 °C/77 °F 50 % RH. Température d'application: 5 °C/41 °F – 40 °C/104 °F.

Please look up this product on Epson.com for warranty information.  
Veuillez consulter les renseignements concernant ce produit sur Epson.ca pour la déclaration de garantie.

This label was printed with the Epson ColorWorks C3500.  
Cet étiquette a été imprimée avec l'imprimante Epson ColorWorks C3500. CPO-58023 2/09

6 rolls / box  
6 rouleaux / boîte

Part No. / Numéro de pièce  
**C35MD002**

Printer	Type	SKU	Description (6 rolls/box)
<b>C3500/ C4000</b>	Premium matte	C35MD001	4" x 2" die cut
		C35MD002	4" x 3" die cut
		C35MD003	4" x 6" die cut
		C35MD004	3" x 2" die cut
		C35MD005	3" x 5" die cut
	High Gloss	C35MC001	2" x 105' continuous
		C35MC002	3" x 105' continuous
		C35MC003	4" x 105' continuous
		C35MC004	4-1/8" x 105' continuous
		C35GD001	4" x 2" die cut
		C35GD002	4" x 3" die cut
		C35GD003	4" x 6" die cut
		C35GD004	3" x 2" die cut
	Durable matte synthetic	C35GC001	2" x 100' continuous
		C35GC002	3" x 100' continuous
		C35GC003	4" x 100' continuous
		C35CD001	4" x 2" die cut
		C35CD002	4" x 3" die cut
		C35CD003	4" x 6" die cut
		C35CD004	3" x 2" die cut
C35CD005	3" x 5" die cut		

Printer	Type	SKU	Description (2 rolls/box)
<b>C6000/ C7500 Series</b>	Premium matte	C60MD001	4" x 2" die cut
		C60MD002	4" x 3" die cut
		C60MD003	4" x 6" die cut
		C60MD004	3" x 2" die cut
		C60MD005	3" x 5" die cut
		C60MC003	4" x 520' continuous
	High Gloss	C60GD001	4" x 2" die cut
		C60GD002	4" x 3" die cut
		C60GD003	4" x 6" die cut
		C60GD004	3" x 2" die cut
		C60GD005	3" x 5" die cut
	C60GC003	4" x 500' continuous	
	Durable matte synthetic	C60CD001	4" x 2" die cut
		C60CD002	4" x 3" die cut
		C60CD003	4" x 6" die cut
C60CD004		3" x 2" die cut	
C60CD005	3" x 5" die cut		

**Need guidance on media for your ColorWorks printer? Visit our [Media Brochure](#).**

# Epson Compatible Media

Epson works with all major media manufacturers to identify inkjet media that is compatible with Epson ColorWorks printers. This media has been tested by the media manufacturers and put through a final quality check by Epson.

- Manufactured by industry-leading companies
- Meet media specifications for ColorWorks printers
- Meet the basic standards of image quality, smudge resistance and water resistance

**ColorWorks Media Finder** Current as of 12/16/2021

**Filter Compatible Media**

Model: [Dropdown] Material/finish: [Dropdown] Adhesive: [Dropdown] [Clear Filters](#)

Water Resistance: [Green] [Yellow] [Grey] Alcohol Resistance: [Green] [Yellow] [Grey]

BS-5609  UL Certification

Label Brand & Description (Product Code)	Water Resistance	Alcohol Resistance	Certifications	Data Sheet
Epson® High Gloss Label / Permanent Acrylic Adhesive / Kraft Liner (C35Gxxxx, C60Gxxxx)	Good	OK		<a href="#">Data Sheet</a>
Epson® Premium Matte Label / Permanent Acrylic Adhesive / Kraft Liner (C35Mxxxx, C60Mxxxx)	OK	N/A		<a href="#">Data Sheet</a>
Epson® Durable Matte Synthetic Label / Permanent Acrylic Adhesive/ Kraft liner (C35Cxxxx, C60Cxxxx)	Good	Good	BS-5609	<a href="#">Data Sheet</a>
Avery Dennison 500HG R195 40#SCK (53684)	N/A	N/A		<a href="#">Data Sheet</a>
Avery Dennison 500HG AT20 40#SCK (53109)	N/A	N/A		<a href="#">Data Sheet</a>
Avery Dennison 3.5M WH BOPP High-Gloss Polypropylene S7000 40# (79659)	OK	N/A		<a href="#">Data Sheet</a>
Avery Dennison SG WBIJ AT20 40#SCK (54197)	N/A	N/A		<a href="#">Data Sheet</a>
Avery Dennison 3.2 mil White Inkjet Vinyl S730 50#SCK (79330)	N/A	N/A		<a href="#">Data Sheet</a>
Avery Dennison 10 mil C2S Glossy WBIJ FSC (79817)	N/A	N/A		<a href="#">Data Sheet</a>
Avery Dennison 60# ClassicLinen WS FSCS100R 44#PK (8.5 mil) (12571)	N/A	N/A		<a href="#">Data Sheet</a>

[Previous Page](#)    Showing Results 1-10 of 146    [Next Page](#)

**Icon Legend**

- Good resistance
- OK resistance
- N/A or not tested
- ⚠ May show star wheel marks

[Request a Quote](#)                      [Save this Document](#)

## Full list of compatible media posted at [Epson.com/ColorWorks](https://www.epson.com/ColorWorks)

- Over 100 different types of media and applications are listed, such as GHS labels, glossy labels and more
- Interactive Media Finder suggests compatible media options that fit your inputted criteria
- Includes these major media manufacturers and more:



# Software Compatibility



Software (alphabetical order)	C6000	C6500	C7500/ C7500G	C4000
	✓	✓	✓	✗
	✓	✓	✓	✓
	✓	✓	✓	✗
	✓	✓	✓	✗
	✓	✓	✗	✓
	✓	✓	✓	✓
	✓	✓	✗	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓

✓ Native or generally supported driver

BREWED IN SAN DIEGO, CA

# Starboard



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis dolore te feugait nulla facilisi.

9 314020 607721

**PILSNER**  
5% ALC VOL 16 FL. OZ.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. v

6" x 5", C6500 gloss ink  
High Gloss BOPP  
Image cost: 3.8 cents



**STINGER'S**  
**ALL NATURAL WHEEL WAX**

- RESISTS BRAKE DUST BUILD-UP • SAFE FOR ALL WHEELS
- MAKES WHEELS EASIER TO CLEAN • SEALS & PROTECTS

0 10343 87685 1 9

4" x 4", C7500G  
High Gloss BOPP  
Image cost: 3.1 cents



1.5" x 0.5", C6000 matte ink  
Premium Matte Label  
Image cost: 0.2 cents

Image cost based on Normal mode printing unless otherwise indicated. Image costs are approximate. Actual yields and costs may vary based on printing conditions and volume.

**Amalia Chemicals, Inc.**

2001 Norton Road • Charlotte, NC 28207

**Batch or Lot Number**

**PO #:** 123456789abc

**DOM:** 12/31/2017

**Mix Date:** (PMF) 09/31/2017

**DOP:** 10/31/2017

**Shelf Life:** 12/31/2019

**Mix Ratio Volume:** Base/Act/Thinner: 3 : 1 : NA

**Mixing instructions / thawing instructions:** Shake base component CA 8222/F24098 for 10 minutes. Slowly add one volume of activator component CA 8200B to three volumes of base component CA 8222/F24098. Mix to uniformity.

**Voc:** Meets scaqmd rule 1124 coating

voc less exempt per rule 1124

**BASE COMPONENT:** 457 GM/L

**MIXED AS APPLIED:** 420 GM/L

**MAX MATERIAL VOC PER RULE 443.1 (g)**

**BASE COMPONENT:** 457 GM/L

**MIXED AS APPLIED:** 420 GM/L MAX

8. 3.2 Printed 7/12/17 2:15pm

1 of 50 - UN 1263



(01) 0 000000 00000 0



**Hazard statement:**

- Highly flammable liquid and vapor.
- Harmful if swallowed.
- Causes serious eye damage.
- Causes skin irritation.
- May cause cancer.
- May cause respiratory irritation.
- May cause drowsiness and dizziness
- May cause damage to organs through prolonged or repeated exposure. Toxic to aquatic life with long lasting effects.
- See MSDS and TDS for additional information.

**Coatings Polyurethane High Solids  
CA8222/F24098 - 10695FW2034MPY22K**

EINECS-203-446-6 Type I Class H Grade 1

**Precautionary statements Prevention:** Obtain special instructions before use. Do not handle until all safety precautions have been read and understood. Use personal protective equipment as required. Wear protective gloves. Wear eye or face protection. Keep away from heat, sparks, open flames and hot surfaces. No smoking. Use explosion-proof electrical, ventilating, lighting and all material-handling equipment. Use only non-sparking tools. Take precautionary measures against static discharge. Keep container tightly closed. Use only outdoors or in a well-ventilated area. Avoid release to the environment. Do not breathe vapor. Do not eat, drink or smoke when using this product. Wash hands thoroughly after handling. Contaminated work clothing should not be allowed out of the workplace.



Net weight of shipping container: 5 Lbs



# Ultra Implantable™ Fictitious Medical Device

2.25 mm x 8 mm

**CAT** 123ABC



**MANUFACTURED ON:**  
2017-07-31



**SN** 7DEFG45

**2** SINGLE USE



**DO NOT USE  
IF PACKAGE  
IS DAMAGED**

123 Technology Dr  
Somewhere,  
XX 00000

800.555.1234 (USA)  
555.555.1234 (All Others)  
www.GlobalMedCompany.com



**GlobalMed**®

6" x 5"  
C6500 matte ink  
Premium Matte Label  
Image cost:  
3.3 cents

NDC 0005-3962-333

# Heparin Sodium

in 0.9% Sodium Chloride Injection

LOT H-2166-01  
EXP. 06/18

Manufactured by  
**Helix tech**  
development

**Do not admix with other drugs.**

**1,000** units  
(2 units/mL)

Electrolytes (mEq/liter):  
Sodium 185 Chloride 155  
Phosphate (HPO<sub>4</sub>) 31  
Citrate 6



6" x 5"  
C6500 matte ink  
Premium Matte Label  
Image cost:  
5.6 cents

**Opposite page:**  
8.375" x 10.875"  
C6500 matte ink  
Durable Matte  
Synthetic Label  
Image cost:  
5.8 cents

Image cost based on Normal mode printing unless otherwise indicated. Image costs are approximate. Actual yields and costs may vary based on printing conditions and volume.



4" x 6", C3500  
 Premium Matte Label  
 Image cost: 7.3 cents



4" x 6", C6000 matte ink  
 Plain paper label  
 Image cost (Max Speed mode): 1.4 cents



4" x 2", C6000 matte ink  
 Plain paper label  
 Image cost (Max Speed mode): 0.9 cents

Image cost based on Normal mode printing unless otherwise indicated. Image costs are approximate. Actual yields and costs may vary based on printing conditions and volume.

ALBION FINE WINES

SINCE 1968

# CHARDONNAY

## 2010

The grapes in this blanc were sourced from growers in the sunset valley regions, where the microclimate of warm days and cool nights allow the grapes to mature more slowly, creating higher concentrations of sugars and acid. This adds to the texture and depth of flavor so sought after by those with a refined palette. The added time to ripen on the vine allows a truer taste of chile and not the flavors commonly found in other wines.

13.0% ABV

4" x 6", C7500  
 Estate Grade Textured Paper  
 Normal mode  
 Image cost: 1.2 cents

Image cost based on Normal mode printing unless otherwise indicated. Image costs are approximate. Actual yields and costs may vary based on printing conditions and volume.

EXCEED YOUR VISION

# EPSON

To Be Announced	3 - 4 PM
Spot Color Replacement	2 - 3 PM
Service Contracts/Warranties	1 - 2 PM
C6000 Series for the GHS Industry	11 - 12 PM
Colorizing ZPL with C6000 Series	10 - 11 AM
C6000 Series Overview	9 - 10 AM

## Event Schedule

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# EPSON AMERICA EVENT

## ColorWorks 2020

**JOHN SMITH**  
 VICE PRESIDENT  
 COLOR CORP  
 LONG BEACH CA

## EXHIBITOR

Tradeshow ID badge  
 4" x 8", C3500  
 Cardstock  
 Image cost (Speed mode): 1.8 cents

## Example of Variable Print Resolutions



4" x 2", C6000 gloss ink  
Semi-gloss paper  
Quality mode  
Image cost: 2.1 cents



4" x 2", C6000 gloss ink  
Semi-gloss paper  
Normal mode  
Image cost: 1.6 cents



4" x 2", C6000 gloss ink  
Semi-gloss paper  
Max Speed mode  
Image cost: 1.1 cents

Image cost based on Normal mode printing unless otherwise indicated. Image costs are approximate.  
Actual yields and costs may vary based on printing conditions and volume.

# Label Cost Estimator

## Low-Med Coverage



## Med-High Coverage



## High Coverage



Media	Cost per Square Inch*
Plain paper	\$0.00068
Matte paper	\$0.00116
Gloss	\$0.00108
Matte Synthetic	\$0.00103

Media	Cost per Square Inch*
Plain paper	\$0.00064
Matte paper	\$0.00109
Gloss	\$0.00134
Matte Synthetic	\$0.00106

Media	Cost per Square Inch*
Plain paper	\$0.0017
Matte paper	\$0.0029
Gloss	\$0.0031
Matte Synthetic	\$0.0024

\* Based on MSRP cost of ink and normal printing mode

## Size

The size of the label in square inches = height (in inches) x width (in inches).

## Estimated Cost

$$\begin{array}{c} \text{[Grey Box]} \\ \text{Cost per square inch} \end{array} \times \begin{array}{c} \text{[Grey Box]} \\ \text{Label size in square inches} \\ \text{(height x width)} \end{array} = \begin{array}{c} \text{[Grey Box]} \\ \text{Approximate cost per label} \end{array}$$

### Example: Typical 4" x 6" shipping label

- **Coverage:** Low-Med, cost is \$0.00068/square inch
- **Size:** 24 in<sup>2</sup> (4" x 6")
- **Cost:** \$0.00068 x 24 = \$0.0163 = **1.6 cents per label**

## Ink Cost Calculator Tool

Epson provides partners free access to the ink cost calculator, a user-friendly web tool. This tool is intended to create a quick estimate of printing cost per label and of label yield per cartridge. Actual yields and costs will be affected by print volume, media used, actual print pattern and print modes. This tool is available on the Epson Partner Portal: <https://epsonpartnerportal.com/colorworks-marketing-resources>

# ColorWorks<sup>®</sup> CW-C6000 Series Color Inkjet Label Printers

Label Printers

Commercial



CW-C6000A



CW-C6500P

## Introducing the Future of Mission-critical Label Printing.

**Reliability you can count on** — engineered by Epson for demanding applications; backed by industry-leading service and support

**First printer specifically designed as a color upgrade to black-and-white thermal transfer printers<sup>1</sup>** — with similar media handling capabilities, speed, features and connectivity options, all at a comparable price point<sup>2</sup>

**Enhanced productivity** — eliminate the need to pre-print; speeds up to 5" per second<sup>3</sup>; fast time to first label

**Astounding image quality** — up to 1200 dpi resolution with various droplet sizes; crisp images comparable to pre-printed labels

**Seamless integration** — compatible with ZPL II, major middleware, SAP, Windows<sup>®</sup>, Mac<sup>®</sup> and Linux

**Remote printer management** — for managing large fleets over the network

**Applicator I/O control port for truly automated workflow** — supports I/O commands; can be integrated into nearly any workflow

**Low cost** — comparable to existing thermal transfer printers<sup>2</sup>

**Durable, high-quality labels** — meets BS 5609 certification<sup>4</sup>

**CW-C6000P and C6500P** — the first color inkjet label printer with a peel-and-present option<sup>5</sup>

**CW-C6000A and C6500A** — auto cutter included

The new Epson® ColorWorks series label printers, engineered for demanding applications, are revolutionizing both monochrome and color label printing with rugged reliability you can count on, delivering dependable, commercial inkjet printing with fast-drying, durable color inks and enhanced productivity.

### Peel-and-present

Epson offers the first color inkjet printer with peel-and-present capability, which can help speed up the manual application of on-demand labels. An integrated label-taking sensor holds off subsequent printing until the previous label is removed. This feature is ideally suited for fully automated label application systems. This unique capability eliminates the need for a loose loop and allows individual labels to be taken as soon as they are printed.



CW-C6000P 4"  
Peel-and-present



CW-C6500P 8"  
Peel-and-present

### Auto Cutter

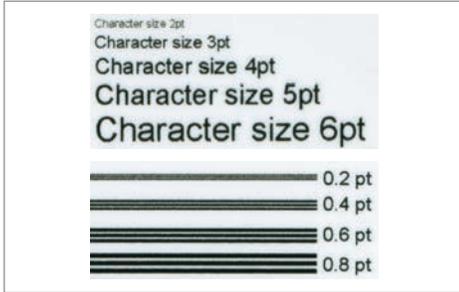
With a 4" or 8" built-in auto cutter covering the full spectrum of label sizes to create variable-length labels and enable easy job separation, these new ColorWorks models offer cost and inventory reductions compared to using pre-printed labels.



CW-C6000A 4"  
Auto Cutter

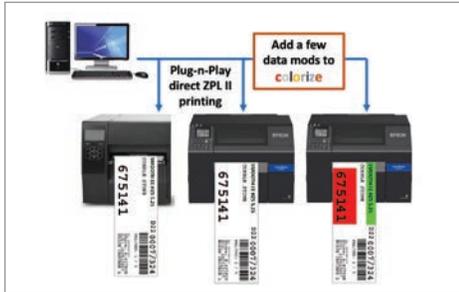


CW-C6500A 8"  
Auto Cutter



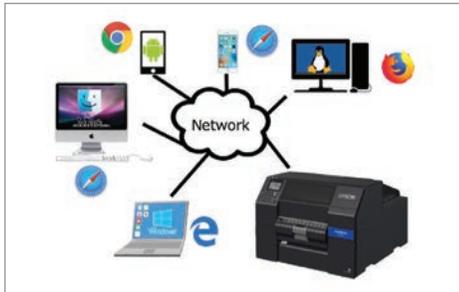
## High-quality Printing

Epson-engineered PrecisionCore® TFP® printhead technology delivers ultra sharp text and precise barcodes. It also produces varying droplet sizes that, coupled with a 1200 x 1200 dpi resolution, can produce a huge gamut of vibrant, accurate colors, smooth gradations and fine image details. So, whether the challenge is to produce complex informational labels or high-quality product labels, the CW-C6000 series is up to the challenge.



## ESC/Label and ZPL II Interface Languages

ZPL II capabilities allow you to experience the advantages of Epson inkjet technology without reprogramming existing systems. ESC/Label command extensions can be added to unlock the power of color. Leverage color for color-coded fields, product pictures, logos and marketing messages to improve overall business processes and brand image.



## Remote Management Tools

Epson made the CW-C6000 family for large-scale enterprise environments. To support these high-volume scenarios, a wide range of remote management tools are available. These allow IT and support teams to remotely monitor the status of large fleets of printers, generate email alerts on items needing attention, remotely deploy firmware updates, set up complex network environments, and view or modify settings from any computer browser or Android™ or Apple® powered smartphone.



## General-purpose I/O Port

Designed for mission-critical production, all CW-C6000 family printers come equipped with a general-purpose I/O port. This gives automation developers all the control they need to seamlessly integrate the printer into their automated workflow. The port provides all the necessary information on supply levels, status, faults and readiness. Inputs enable users to pause, clean and print.

Media	Gloss Black ink SJIC35P(BK) UltraChrome DL	Matte Black ink SJIC35P(MK) UltraChrome DL
Plain paper – uncoated	Good image	Richer image – darker black
Matte paper – coated	Good image	Richer image – darker black
Matte synthetic – coated	Good image, BS 5609 certified <sup>4</sup>	Richer image – darker black, BS 5609 certified <sup>4</sup>
Textured paper	Good image	Richer image – darker black
Low-gloss paper – coated	Excellent image	Good image
Semi-gloss paper – coated	Excellent image	Not recommended
High-gloss paper – coated	Excellent image	Not recommended
High-gloss synthetic – coated	Excellent image	Not recommended

## Versatile Ink Types

The CW-C6000 family uses highly durable pigment-based inks with both gloss and matte versions available to best suit the labeling application. The gloss black ink can print on a wider variety of substrates. The matte black ink offers a darker, sharper black text and images on matte media. Both have been BS5609 certified<sup>4</sup>.

**Printer**

**Print Method:** Serial inkjet PrecisionCore TFP  
**Image Security:** Nozzle Verification Technology, auto head maintenance and auto missing dot compensation  
**Ink Type:** UltraChrome® DL pigment ink  
**Ink Colors:** CMYK in individual cartridges  
**Control Panel:** 2.7" full-color graphic display and 13-key pad allow for local configuration and operation  
**Indicators:** Power, status and pause LEDs, beeper  
**Color Correction:** ICC color profiles, RGB spot color substitution, driver-based color adjustment  
**Banner Printing:** Supports pages sent in segments to produce large signs without gaps  
**Barcode Font:** UPC-A, UPC-E, JAN13(EAN), JAN8(EAN), Code39, ITF, Codabar, Code93, Code128, GS1-128, GS1 DataBar Omnidirectional, GS1 DataBar Truncated, GS1 DataBar Limited, GS1 DataBar Expanded  
**Two-dimensional Code Printing:** PDF417, QR Code, Maxi Code, GS1 DataBar Stacked, GS1 DataBar Stacked Omnidirectional, GS1 DataBar Expanded Stacked, DataMatrix, Aztec Code, MicroPDF417, Micro QR Code  
**Cutter Life (cuts):**  
 Paper Liner up to 1.5 M  
 Synthetic Liner up to 0.5 M  
 Continuous Matte Paper up to 0.5 M  
 Continuous Gloss Paper up to 0.3 M  
 Continuous Synthetic up to 0.1 M  
**Printer Durability:**  
 Permanent printhead  
 Feeding mechanism 7.8 M inches (200 km) before major service

**Media**

**Media Sources:** Internal roll-fed, rear-feed fan fold, external rear-powered unwinder  
**Media Construction:** Standard die-cut label with or without black mark, die-cut label with matrix on and black mark, continuous tag stock with or without black mark, continuous label with or without black mark  
**Media Types:** Inkjet Coated Matte Paper, Gloss Paper, High-gloss Synthetic, Fine Paper, PET Film, Matte Synthetic, Uncoated Plain Paper  
**Thickness:** .005" – .009" (0.129 mm – 0.236 mm)  
**Label Length:**  
 Max. 24" (610 mm)  
 Min. 0.31" (8 mm) no finishing  
 0.50" (13 mm) peeling  
 0.59" (15 mm) cutting  
**Roll Media Core Diameter:** 3" (76 mm)  
**Die-cut Label Gap:** 2 mm – 6 mm  
**Gap Sensor Location:** Adjustable 0.4" – 2.4" (10 mm – 60 mm) in 0.2" (5 mm) steps from left paper guide  
**Black Mark Sensor Location:** Fixed at 0.5" (12 mm) from left paper guide  
**Black Mark Size:** Min. 0.72" x 0.16" (18 mm x 4 mm) (W x H)

**General**

**Interfaces:** Ethernet 1000BASE-T/100BASE-TX/10BASE-T USB 2.0  
**Operating System:** Windows 10, 8.1, 8, 7 SP1, Windows Vista® SP2, Windows Server® 2019, 2016, 2012 R2, 2012, 2008 R2, 2008, macOS® 10.6.8 or later, Linux

**General (continued)**

**Direct Command-based Printing:** Zebra ZPL II native language support, plus command extensions, to allow for colorization of data; Epson ESC/Label color command language  
**General-purpose I/O Port:** 25-pin D-sub connector; provides detailed status on supply levels, faults and readiness; enables control to pause, clean and print  
**Remote Management Tools:** Epson Device Admin, WebConfig, Epson Monitoring Tool, Printer Setting Utility, Epson Deployment Tool, EpsonNet Setup Manager, EpsonNet Config SE, Epson Firmware Updater  
**Operating Temperature:** 5 to 35 °C/20 – 80% RH humidity  
**Storage Temperature:** -20 to 60 °C/5 – 85% RH humidity  
**Power Consumption:** 50 – 60 W Printing (average printing) 4.1 – 4.4 W Standby 0.2 – 0.5 W Power Off State  
**Rated Voltage:** AC 100 – 240 V AC  
**Rated Frequency:** 50 – 60 Hz  
**Acoustic Noise:** Approx. 55 dBA  
**EMI:** FCC/CES-003 Class A, VCCI class A, CE Marking  
**Safety Standards:** UL1950/CSA C22.2 No.950, TUV, GOST-R  
**Warranty:** 1-year depot repair

**What's in the Box**

ColorWorks CW-C6000/CW-C6500 printer, AC power cord, full-capacity ink cartridges, maintenance box, instruction sheet

**Ordering Information**

C6000A Gloss Printer - 4" Auto Cutter	C31CH76A9991
C6000A Matte Printer - 4" Auto Cutter	C31CH76A9981
C6000P Gloss Printer - 4" Peeler	C31CH76A9971
C6000P Matte Printer - 4" Peeler	C31CH76A9961
C6500A Gloss Printer - 8" Auto Cutter	C31CH77A9991
C6500A Matte Printer - 8" Auto Cutter	C31CH77A9981
C6500P Gloss Printer - 8" Peeler	C31CH77A9971
C6500P Matte Printer - 8" Peeler	C31CH77A9961
SJIC35P-BK Ink Cartridge (Gloss Black)	C13T44B120
SJIC35P-MK Ink Cartridge (Matte Black)	C13T44B520
SJIC35P-C Ink Cartridge (Cyan)	C13T44B220
SJIC35P-M Ink Cartridge (Magenta)	C13T44B320
SJIC35P-Y Ink Cartridge (Yellow)	C13T44B420
SJMB 60/65 Maintenance Box	C33S021501
SP8X Spare Spindle 8"	C32C881101
SP4X Spare Spindle 4"	C32C881301

Model-specific Specifications	CW-C6000A	CW-C6000P	CW-C6500A	CW-C6500P
Feed	Auto Cutter	Peel-and-present	Auto Cutter	Peel-and-present
Media Width	1.0" (25 mm) - 4.4" (112 mm)	1.0" (25 mm) - 4.4" (112 mm)	1.0" (25 mm) - 8.5" (216 mm)	1.0" (25 mm) - 8.5" (216 mm)
Print Width	4.25" (108 mm)	4.25" (108 mm)	8.34" (212 mm)	8.34" (212 mm)
Roll Size O.D.	8.0" (203 mm)	8.0" (203 mm)	6.0" (153 mm)	6.0" (153 mm)
Weight - Printer (Dry)	50.7 lb (23.0 kg)	50.7 lb (23.0 kg)	57.3 lb (26.0 kg)	57.3 lb (26.0 kg)
Weight - Shipping	75.0 lb (34.0 kg)	75.0 lb (34.0 kg)	81.6 lb (37.0 kg)	81.6 lb (37.0 kg)
Dimensions - Printer (W x D x H)	13.4" x 22.2" x 12.8" (340 mm x 565 mm x 326 mm)	13.4" x 22.8" x 12.8" (340 mm x 580 mm x 326 mm)	17.5" x 20.3" x 12.8" (444 mm x 515 mm x 326 mm)	17.5" x 20.9" x 12.8" (444 mm x 530 mm x 326 mm)
Dimensions - Shipping (W x D x H)	19.5" x 27" x 18.5" (495 mm x 685 mm x 470 mm)	19.5" x 27" x 18.5" (495 mm x 685 mm x 470 mm)	24" x 28" x 19" (610 mm x 710 mm x 480 mm)	24" x 28" x 19" (610 mm x 710 mm x 480 mm)

**Print Mode and Speed Table**

Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc.

Printer Speed (Inches Per Second)	Resolution (dpi)	Head Passes	2.2" (56 mm)	3.5" (89 mm)	6" (153 mm) (C6500 models only)	8" (203 mm) (C6500 models only)
Max. Speed	300 x 600	1	5.8	5.0	3.9	3.4
Speed	600 x 600	1	3.9	3.2	2.4	1.9
Normal	600 x 600	2.5	2.3	2.1	1.6	1.3
Quality	600 x 1200	6	0.9	0.7	0.6	0.5
Max. Quality	1200 x 1200	12	0.4	0.3	0.3	0.2

1 The CW-C6000/C6500 family is the first to bring to market the combination of features of direct ZPL II printing, peel-and-present, remote printer management, companion four- and eight-inch models, applicator I/O interface, broad middleware support, and comparable price points. | 2 Printers and consumable costs are similar when comparing similarly featured leading brand thermal transfer printers and supplies for similar high-durability images on similar media. | 3 In Max Speed Mode, 300 x 600 dpi, 3.5" (89 mm) print width. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc. | 4 ColorWorks CW-C6000/C6500 inkjet printers with UltraChrome DL pigment ink, used in combination with Neenah Kimdura poly media or Avery Dennison Fasson® 3.5M Matte WH Syn Paper WBIJS4600/50#SCK (Spec 79724), have both been BS 5609 certified. | 5 Compared to color inkjet label printers available in the U.S. and Canada as of July 2019.

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**Contact:**



# ColorWorks<sup>®</sup> C7500G

## Inkjet label printer

Label Printers

Industrial



**PRECISIONCORE**  
Heat-Free Technology

## High-speed, batch, near-prime color label printer, for on-demand gloss labels.

**Reliable performance** — rugged design means minimal maintenance and a low overall cost of ownership; ideal for busy, on-demand environments

**Astounding image quality** — PrecisionCore<sup>®</sup> Heat-Free inkjet technology and UltraChrome<sup>®</sup> DL Inks from Epson; delivers vibrant, accurate colors, smooth gradations, precise barcodes and ultra sharp text

**High-speed, on-demand color printing** — speed through multiple full-color labels with variable data up to 11.8" per second<sup>1</sup>

**Powerful productivity** — Just in Time Color<sup>™</sup> printing for high-volume glossy labeling applications

**Low cost of labeling** — up to 50 percent lower printing costs than with laser and thermal transfer printers for high-durability color labels<sup>2</sup>

**Seamless integration** — built-in ZPL-II emulation with the ability to automatically merge color artwork from memory eliminates the need for pre-printed labels in traditional thermal transfer applications

**Highly efficient** — high-yield ink cartridges mean fewer user interventions and less waste than most thermal transfer printers; easy to change, so there's less downtime

**Printer**

**Print method** PrecisionCore TFP<sup>®</sup> with Nozzle Verification Technology  
**Ink type** UltraChrome DL, 4 individual CMYK cartridges  
**Print resolution:** 1200 x 600 dpi  
**Print speed** 300 mm/s  
**Print width** 4.25" (108 mm) max.  
**Media types** Roll-fed or fan-fold, die cut; single layer or adhesive labels on liner; plain paper, fine paper, PET film, synthetic

**Media Dimensions**

**Width** 1.97" (50 mm) minimum – 4.41" (112 mm) maximum  
**Thickness** .005" – .009" (0.129 – 0.236 mm)  
**Roll size 8" O.D.** Maximum label length 23.6" (1600 mm)  
**Core diameter** 3" (76 mm)  
**Media sensors** Gap, black mark  
**Die-cut label gap** Min. 0.12" (3.0 mm)  
**Black mark size** Min. 1.1" x 0.2" (28 mm x 5 mm) (W x H)

**General**

**Interfaces:** USB 2.0 High-speed, Ethernet 10/100 BASE-T  
**Operating system** Windows<sup>®</sup> 8.1 (32-bit, 64-bit), Windows 8 (32-bit, 64-bit), Windows 7 SP1 (32-bit, 64-bit), Windows Vista<sup>®</sup> SP2 (32-bit, 64-bit), Windows XP SP3 (32-bit), Windows Server<sup>®</sup> 2012 R3, Windows Server 2013, Windows Server 2008 R3, Windows Server 2008 R3 (32-bit, 64-bit), Windows Server 2003 R3 (32-bit)  
**Direct command-based printing** Zebra<sup>®</sup> ZPL II<sup>™</sup> native language support; plus command extensions to allow for colorization of data. Epson ESC/Label color command language

**General (continued)**

**Barcode font** UPC-A, UPC-E, JAN13(EAN), JAN8(EAN), Code39, ITF, Codabar, Code93, Code128, GS1-128, GS1 DataBar Omnidirectional, GS1 DataBar Truncated, GS1 DataBar Limited, GS1 DataBar Expanded  
**Two-dimensional code printing** PDF417, QR Code, Maxi Code, GS1 DataBar Stacked, GS1 DataBar Stacked Omnidirectional, GS1 DataBar Expanded Stacked, DataMatrix, Aztec Code, MicroPDF417, Micro QR Code  
**Operating temperature** 5 to 35 °C / 20 – 80% RH  
**Storage temperature** -20 to 60 °C / 5 – 85% RH  
**Overall dimensions** 15.4" x 23.5" x 15.5" (W x D x H)  
**Weight** Approximately 37.0 kg (81.57 lb) (without ink)  
**Power consumption** 50 – 60 W Printing (average printing)  
 4.1 – 4.4 W Standby  
 0.2 – 0.5 W Power Off state  
**Rated voltage** AC 100 – 240 VAC  
**Rated frequency** 50 – 60 Hz  
**Acoustic noise approx.** 55 dBA  
**EMI** FCC / ICES-003 Class B  
**Safety standards** UL60950-1/CSA C22.2 No.60950-1  
**Printer durability** Printhead 5 years  
 Feeding mechanism 500 Km before major service  
**Warranty** 1-year depot repair

**What's in the Box**

ColorWorks C7500G printer, AC power cord, full capacity ink cartridges, sample label roll, instruction sheet, CD with utilities and manuals

**Ordering Information**

TM-C7500-011 4 inch-color label printer- Gloss	C31CD64311
TU-RC7508-471 Take Up Unit Option for C7500 / C7500G	C32C8154471
SJIC30P (B) Black Ink — Gloss	C33S020635
SJIC30P (C) Cyan Ink — Gloss	C33S020636
SJIC30P (M) Magenta Ink — Gloss	C33S020637
SJIC30P (Y) Yellow Ink — Gloss	C33S020638
SJMB7500 Maintenance Box	C33S020596

	C7500	C7500G
<b>Ink Type</b>	SJIC26P DURABrite <sup>®</sup> Ultra	SJIC30P UltraChrome DL
<b>Media</b>		
Plain paper – uncoated	Richer image – darker black	Good image – sharp colors
Matte paper – coated	Richer image – darker black	Good image – sharp colors
Matte synthetic – coated	Richer image – darker black – BS5609	Good image – sharp colors
Low gloss paper – coated	Good image – sharp colors	Best image
Semi-gloss paper – coated	Not supported	Best image
High-gloss paper – coated	Not supported	Best image
High-gloss synthetic – coated	Not supported	Best image

1 Printing in full 1200 x 600 resolution with Flush-onto-Paper mode enabled. With Flush-onto-Paper mode disabled, print speed is up to 10.4" per second. | 2 Up to 50 percent lower printing cost than competitive color laser printers and thermal transfer printers using full resin ribbons available in July 2014. Calculation based on continuous printing of GHS-certified color labels using the suite of ISO/IEC 24712 text and graphics images, with highest-capacity cartridges purchased at MSRP. Actual costs will vary based on print task and use conditions. | 3 Only printing is supported under Windows Server OS.

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Contact:

# ColorWorks C7500

## Inkjet label printer

Label Printers

Industrial



Powered by

PRECISIONCORE™



## Fast, full-color label printer for Just in Time Color™ printing.

**Reliable performance** — rugged design means minimal maintenance and a low overall cost of ownership; ideal for busy, on-demand environments

**Powerful productivity** — Just in Time Color printing for high-volume labeling applications

**High-speed, on-demand, color printing** — speed through multiple full-color labels with variable data up to 11.8" per second<sup>1</sup>

**Durable labels** — BS-5609 certification means labels won't smudge, smear or fade<sup>2</sup>

**Low cost of labeling** — up to 50 percent lower printing cost than with laser and thermal transfer printers for high-durability color labels<sup>3</sup>

**Seamless integration** — built-in ESC/Label language means you can use the printer with your existing workflow, and even add color with simple programming extensions

**Astounding image quality** — powered by PrecisionCore™ inkjet technology from Epson; delivers precise barcodes and ultra sharp text

**Highly efficient** — high-yield ink cartridges mean fewer user interventions and less waste than most thermal transfer printers; easy to change, so there's less downtime

**Printer**

**Print method:** PrecisionCore TFP<sup>®</sup> with Nozzle Verification Technology  
**Ink type:** Pigmented ink, 4 individual CMYK cartridges  
**Print resolution:** 1200 x 600 dpi  
**Print speed:** 300mm/s  
**Print width:** 4.1" (104mm) max.  
**Media types:** Roll-fed or fan fold, die cut; single layer or adhesive labels on liner; plain paper, fine paper, PET film, synthetic

**Media Dimensions**

**Width:** 2" – 4.25" (50 – 108mm) — roll feed  
**Thickness:** 4.7 – 7.5mils (0.12 – 0.19mm)  
**Roll size O.D.:** 8.0" (204mm) max.  
**Core diameter:** 3" (76mm)  
**Media sensors:** Gap, black mark  
**Die-cut label gap:** Min. 0.12" (3.0mm)  
**Black mark size:** Min. 1.1" x 0.2" (28mm x 5mm) (W x H)

**General**

**Interfaces:** USB 2.0 High-speed, Ethernet 10/100 BASE-T  
**Operating system:** Microsoft<sup>®</sup> Windows<sup>®</sup> 8.1 (32-bit, 64-bit), Windows 8 (32-bit, 64-bit), Windows 7 SP1 (32-bit, 64-bit), Windows Vista<sup>®</sup> SP2 (32-bit, 64-bit), Windows XP SP3 (32-bit), Windows Server<sup>®</sup> 2012 R2, Windows Server 2012, Windows Server 2008 R2, Windows Server 2008 (32-bit, 64-bit), Windows Server 2003 R2 (32-bit)

**General (continued)**

**Barcode font:** UPC-A, UPC-E, JAN13(EAN), JAN8(EAN), Code39, ITF, Codabar, Code93, Code128, GS1-128, GS1 DataBar Omnidirectional, GS1 DataBar Truncated, GS1 DataBar Limited, GS1 DataBar Expanded  
**Two-dimensional code printing:** PDF417, QR Code, Maxi Code, GS1 DataBar Stacked, GS1 DataBar Stacked Omnidirectional, GS1 DataBar Expanded Stacked, DataMatrix, Aztec Code, MicroPDF417, Micro QR Code  
**Operating temperature**  
 5 to 35 °C / 20 – 80% RH humidity  
**Storage temperature**  
 -20 to 60 °C / 5 – 85% RH humidity  
**Overall dimensions**  
 15.4" x 23.5" x 15.5" (W x D x H) — Printer  
**Weight**  
 Approximately 37.0 kg (81.57 lb) — Printer (without ink)  
**Power consumption**  
 50 – 60 W Printing (average printing)  
 4.1 – 4.4 W Standby  
 0.2 – 0.5 W Power Off state  
**Rated voltage**  
 AC 100 – 240 VAC  
**Rated frequency**  
 50 – 60 Hz  
**Acoustic noise approx.**  
 55 dBA  
**EMI**  
 FCC / ICES-003 Class B  
**Safety standards**  
 UL60950-1/CSA C22.2 No.60950-1  
**Warranty**  
 One year depot repair

**What's in the Box**

ColorWorks C7500 printer, AC power cord, full capacity ink cartridges, sample label roll, instruction sheet, CD with utilities and manuals

**Ordering Information**

TM-C7500-011 Color Label Printer	C31CD84011
TU-RC7508-471 Take Up Unit Option	C32C815471
SJIC26P (C) Cyan Ink	C33S020615
SJIC26P (B) Black Ink	C33S020614
SJIC26P (M) Magenta Ink	C33S020616
SJIC26P (Y) Yellow Ink	C33S020617
SJMB7500 Maintenance Box	C33S020596

**ESC/Label**

**Epson America, Inc.** 3840 Kilroy Airport Way, Long Beach, CA 90806  
**Epson Canada Limited** 185 Renfrew Drive, Markham, Ontario L3R 6G3  
[www.epson.com](http://www.epson.com)  
[www.epson.ca](http://www.epson.ca)

1 Printing in full 1200 x 600 resolution with flush-onto-paper mode enabled. With flush-onto-paper mode disabled, print speed is up to 10.4" per second. | 2 ColorWorks C7500 inkjet printer with DURABrite<sup>®</sup> pigment ink, used in combination with Neenah Kimdura poly media, has been BS-5609 certified. | 3 Up to 50 percent lower printing cost than competitive color laser printers and thermal transfer printers using full resin ribbons available in July 2014. Calculation based on continuous printing of GHS-certified color labels using the suite of ISO/IEC 24712 text and graphics images, with highest-capacity cartridges purchased at MSRP. Actual costs will vary based on print task and use conditions.

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Name

Email

Phone Number

# ColorWorks<sup>®</sup> CW-C4000 Color Inkjet Label Printer



Label Printers

Commercial

## A powerful and compact on-demand commercial color label printer.

**Reliability you can count on** — engineered by Epson for demanding applications; backed by industry-leading service and support

**Exceptional image quality** — crisp photo-quality images; up to 1200 dpi resolution with variable droplet sizes

**Seamless integration** — compatible with ZPL II, major middleware, SAP, Windows<sup>®</sup>, Mac<sup>®</sup> and Linux

**Compact, robust design** — dust- and water-resistant for high-duty-cycle environments; ideal for commercial use and smaller workspaces

**Wi-Fi connectivity<sup>1</sup> (optional)** — print from compatible devices<sup>2</sup>

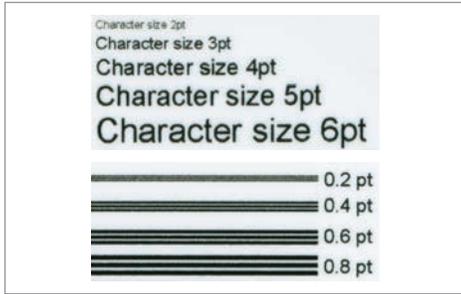
**Low cost** — comparable to existing thermal transfer printers<sup>3</sup>

**Durable, high-quality labels** — meets BS-5609 certification<sup>4</sup>

**Remote printer management** — for managing large fleets over the network

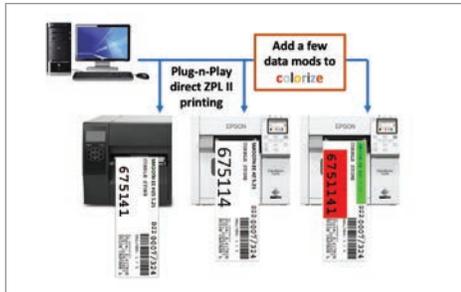
**Enhanced productivity** — eliminate the need to preprint; speeds up to 4" per second<sup>5</sup>; fast time to first label

**Easy to operate** — color LCD screen; automatic Nozzle Verification Technology; Windows driver; fast media and ink loading



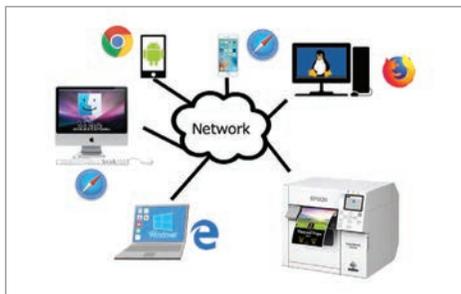
### High-quality Printing

Epson-engineered PrecisionCore® TFP® printhead technology delivers ultra sharp text and precise barcodes. It also produces varying droplet sizes that, coupled with a 1200 x 1200 dpi resolution, can produce a huge gamut of vibrant, accurate colors, smooth gradations and fine image details. So, whether the challenge is to produce complex informational labels or high-quality product labels, the CW-C4000 is up to the challenge.



### ESC/Label and ZPL II Interface Languages

ZPL II capabilities allow you to experience the advantages of Epson inkjet technology without reprogramming existing systems. ESC/Label command extensions can be added to unlock the power of color. Leverage color for color-coded fields, product pictures, logos and marketing messages to improve overall business processes and brand image.



### Remote Management Tools

The CW-C4000 can be used in large enterprises. To support these environments, powerful remote management tools make it easy to manage a fleet of Epson printers on a network. These allow IT support teams to do mass configuration of printer settings, generate automatic alerts for items needing attention, deploy automatic firmware updates, generate reports on usage of devices and consumables, and more.

Media	Gloss Black ink SJIC41P(BK) UltraChrome	Matte Black ink SJIC41P(MK) UltraChrome
Plain paper (uncoated)	Good image	Richer image – darker black
Matte paper (coated)	Good image	Richer image – darker black
Matte synthetic (coated)	Good image, BS 5609 certified <sup>4</sup>	Richer image – darker black, BS 5609 certified <sup>4</sup>
Textured paper	Good image	Richer image – darker black
Wristband	Excellent image	Richer image – darker black
Gloss paper (coated)	Excellent image	Not recommended
Gloss film (coated)	Excellent image	Not recommended

### Gloss or Matte Versions Available

The CW-C4000 uses highly durable pigment-based inks with gloss or matte versions available to best suit the labeling application. The gloss black ink can print on a wider variety of substrates. The matte black ink offers a darker, sharper black text and images on matte media. Both have been BS5609 certified<sup>4</sup>.

**Printer**

**Print Method:** Serial inkjet PrecisionCore TFP  
**Image Security:** Nozzle Verification Technology, auto head maintenance and auto missing dot compensation  
**Ink Type:** UltraChrome<sup>®</sup> DL pigment ink  
**Ink Colors:** CMYK in individual cartridges  
**Control Panel:** 2.7" full-color graphic display and 9-key pad allow for local configuration and operation  
**Indicators:** Power, status and pause LEDs, beeper  
**Color Correction:** ICC color profiles, RGB spot color substitution, driver-based color adjustment  
**Banner Printing:** Supports pages sent in segments to produce large signs without gaps  
**Barcode Font:** UPC-A, UPC-E, JAN13(EAN), JAN8(EAN), Code39, ITF, Codabar, Code93, Code128, GS1-128, GS1 DataBar Omnidirectional, GS1 DataBar Truncated, GS1 DataBar Limited, GS1 DataBar Expanded  
**Two-dimensional Code Printing:** PDF417, QR Code, Maxi Code, GS1 DataBar Stacked, GS1 DataBar Stacked Omnidirectional, GS1 DataBar Expanded Stacked, DataMatrix, Aztec Code, MicroPDF417, Micro QR Code  
**Print Width:** 4.25" (108 mm) max  
**Cutter Life (cuts):**  
 Paper Liner up to 1.5 M  
 Synthetic Liner up to 0.5 M  
 Continuous Matte Paper up to 0.5 M  
 Continuous Gloss Paper up to 0.3 M  
 Continuous Synthetic up to 0.1 M  
**Printer Durability:**  
 Permanent printhead - designed to last the life of the printer  
 Feeding mechanism 5.9 M inches (150 km) before major service

**Media**

**Media Sources:** Internal roll-fed, rear-feed fan fold, external rear-powered unwinder  
**Media Construction:** Standard die-cut label with or without black mark, die-cut label with matrix on and black mark, continuous tag stock with or without black mark, continuous label with or without black mark, wristband with black mark  
**Media Types:** Plain paper, Matte paper, Synthetic label, Gloss paper, Gloss film, Wristband  
**Width (including liner)**  
 Roll: 1.0" - 4.41" (25.4 - 112mm)  
 Fan fold: 2.0" - 4.41" (50.8 - 112mm)  
**Thickness:** 0.0033" - 0.009" (0.084mm - 0.229mm)  
**Label Length:**  
 Max. 16" (406.4 mm)  
 Min. 0.31" (8mm)  
**Internal Roll Size:**  
 Outer diameter: 4" (101.6 mm) max  
 Inner core diameter: 1.75" - 2.25" (44 - 57 mm)  
**Die-cut Label Gap:** 2 mm - 6 mm  
**Inner Core Diameter:** 1.75" - 2.25" (44 - 57 mm)  
**Media Sensors:** Gap, black mark, media cut  
**Die-cut Label Gap:** 2 mm - 6 mm  
**Black Mark Size:** Min. 0.51" x 0.16" (13 mm x 4 mm) (W x H)

**General**

**Interfaces:** Ethernet 1000BASE-T/100BASE-TX/10BASE-T USB 2.0  
**Operating System:** Windows 11, 10, 8.1, Windows Server<sup>®</sup> 2019, 2016, 2012 R2 (64 bit), 2012 (64 bit), Mac OS<sup>®</sup> 10.9.5 or later, macOS<sup>®</sup> 11.x or later  
**Direct Command-based Printing:** Zebra ZPL II native language support, plus command extensions, to allow for colorization of data; Epson ESC/Label color command language  
**Remote Management Tools:** Epson Device Admin, WebConfig, Epson Monitoring Tool, Printer Setting Utility, Epson Deployment Tool, EpsonNet Setup Manager, EpsonNet Config SE, Epson Firmware Updater  
**Operating Temperature:**  
 41 to 95 °F; 5 to 35 °C  
 20 to 80% RH humidity

**General (continued)**

**Storage Temperature:**  
 -4 to 140 °F, -20 to 60 °C  
 5 to 85% RH humidity  
**Power Consumption:**  
 28.2 W Printing (average printing)  
 2.6 W Standby  
 0.13 W Power Off State  
**Rated Voltage:** AC 100 - 240 V AC  
**Rated Frequency:** 50 - 60 Hz  
**Dimensions (W x D x H):**  
 Printer: 12.2" x 11.1" x 11.2" (310 mm x 283 mm x 285 mm)  
 Shipping: 15.6" x 17.6" x 18.5" (396 mm x 446 mm x 469 mm)  
**Weight:**  
 Printer: 13 kg/ 28.7 lbs  
 Shipping: 17.5 kg/ 38.6 lbs  
**Acoustic Noise:** Approx. 58 dBA  
**EMI:** FCC/ICES-003 Class A, VCCI class A, CE Marking  
**Safety Standards:** UL1950/CSA C22.2 No.950, TUV, GOST-R  
**Limited Warranty:** 1-year depot repair

**What's in the Box**

ColorWorks CW-C4000 printer, AC adapter, AC cable, USB cable, Full set of Ink Cartridges (SJC41P-C, SJC41P-M, SJC41P-Y, SJC41P-BK/MK), Maintenance box, Roll paper, Safety Standards and Approvals, Start here poster

**Eco Features**

RoHS compliant  
 Recyclable product<sup>6</sup>  
 Epson America, Inc. is a SmartWay<sup>®</sup> Transport Partner<sup>7</sup>

**Ordering Information**

CW-C4000 Gloss Printer	C31CK03A9991
CW-C4000 Matte Printer	C31CK03A9981
SJC41P-BK Ink Cartridge (Gloss Black)	C13T52L120
SJC41P-C Ink Cartridge (Cyan)	C13T52L220
SJC41P-M Ink Cartridge (Magenta)	C13T52L320
SJC41P-Y Ink Cartridge (Yellow)	C13T52L420
SJC41P-MK Ink Cartridge (Matte Black)	C13T52L520
SJMB4000 Maintenance Box	C33S021601
Replacement Auto-cutter Unit OT-CU40	C32C882201
Paper Exit Tray OT-PT40	C32C882101
WiFi Dongle OT-WL06-321	C32C891321

Print Mode	Resolution (dpi)	Head Passes	Print Speed (inches per second) 4" (101.6mm) print width
Max Speed	300 x 600	1	3.94 ips (100 mm/s)
Speed	600 x 600	1	2.76 ips (70 mm/s)
Normal	600 x 600	2.5	1.89 ips (48 mm/s)
Quality	600 x 1200	6	0.71 ips (18 mm/s)
Max Quality	1200 x 1200	12	0.31 ips (8 mm/s)

Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission and other factors.

1 With optional WiFi Dongle OT-WL06-321 (sold separately). | 2 Most features require an Internet connection to the printer, as well as an Internet- and/or email enabled device. | 3 Printers and consumable costs are similar when comparing similarly featured leading brand thermal transfer printers and supplies for similar high-durability images on similar media. | 4 ColorWorks CW-C4000 inkjet printer with UltraChrome<sup>®</sup> DL pigment ink, used in combination with Neenah Kimdura<sup>™</sup> poly media, has been BS-5609 certified. | 5 Printing in Max Speed Mode, 300 x 600 dpi resolution, 4" (101.6 mm) print width. Print speeds are based on the print engine speed only. Total throughput time for any label depends on factors including label size, file size, print resolution, speed of data transmission, etc. | 6 For convenient and reasonable recycling options, visit [www.epson.com/recycle](http://www.epson.com/recycle) | 7 SmartWay is an innovative partnership of the U.S. Environmental Protection Agency that reduces greenhouse gases and other air pollutants and improves fuel efficiency.

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**Contact:**



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# Competitive Comparisons

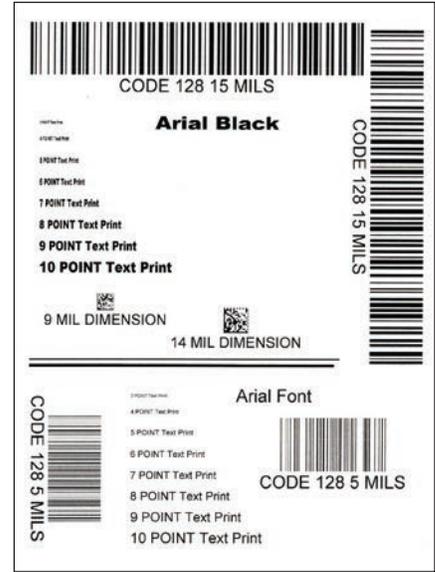
## C6000 Series Print Quality Comparison vs. Thermal Transfer



Thermal transfer printer  
at 14 ips



Thermal transfer printer  
at 2 ips



Epson C6500A  
at 4.7 ips

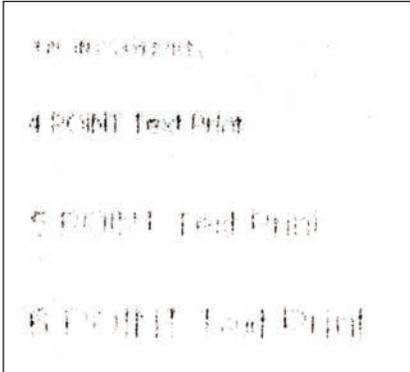
Printed on matte thermal transfer media at best settings using wax ribbon

Printed on plain non-inkjet paper in lowest quality mode

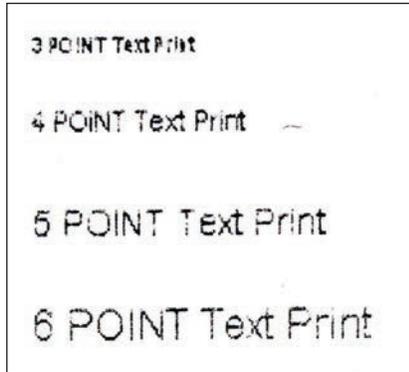


# Competitive Comparisons

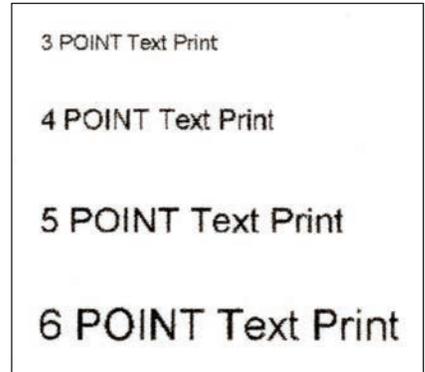
## C6000 Series Print Quality Comparison vs. Thermal Transfer



Thermal transfer printer  
at 14 ips



Thermal transfer printer  
at 2 ips



Epson C6500A  
at 4.7 ips

Printed on matte thermal transfer media at best settings using wax ribbon

Printed on plain non-inkjet paper in lowest quality mode

# Epson® ColorWorks® C6000 Series vs. Zebra, Afinia, Primera



Label Printers

Industrial

## The Epson Advantage

- ✓ Reliable performance – Epson engineered for demanding, mission-critical applications
- ✓ First printer specifically designed as a color upgrade to thermal transfer
- ✓ Seamless integration – ZPL II®, Major Middleware, SAP®, Windows®, Mac®, Linux™
- ✓ Remote Printer Management – ideal for managing large fleets over a network
- ✓ World-class service and support with service locations all over North America and worldwide

Model Comparison	Epson ColorWorks C6000 Series	Zebra ZT610 <sup>1</sup>	Afinia L502 <sup>1</sup>	Primera LX2000 <sup>1</sup>
Technology	Epson MicroPiezo® Inkjet	Kyocera®/Rohm®-style Thin Film Thermal Transfer	HP® Thermal Inkjet	HP Inkjet
Native Resolution	1200 x 1200 dpi <b>variable droplet size</b>	203, 300, 600 dpi fixed dot size	4800 x 1200 dpi	1200 x 4800 dpi
Color	CMYK	Monochrome Black	CMYK	CMYK
Printhead Life	<b>Permanent head lasts the life of the printer<sup>2</sup></b>	>1M lineal inches <sup>5</sup> (167K 4" x 6" labels)	Up to 1.9 L for Black ink and up to 2.3 L for CMY ink depending on environmental conditions	53 Black cartridges or 65 (of any) color cartridges, whichever comes first. Also varies based on usage conditions
Consumable Printhead Cost	<b>Permanent</b>	Replacement part cost plus downtime and service fees.	Replacement part cost plus downtime and service fees.	Replacement part cost plus downtime and service fees.
Auto Head Integrity Check	<b>Nozzle Verification Technology</b>	None	None	None
Ink/Ribbon Type	UltraChrome® DL pigment ink	Wax, wax/resin, or resin ribbon	Dye or pigment ink	Pigment ink
Estimated Minimum Printer Life	5 years <sup>3</sup>	Not stated	Not stated	Not stated
Printer Dimensions (W x D x H)	13.4" x 22.2" x 12.8" (C6000) 17.5" x 20.3" x 12.8" (C6500)	10.6" x 19.9" x 15.6"	20.0" x 23.5" x 9.75"	19.5" x 20.5" x 10.2"
Paper Width Min - Max	1.0" - 4.4" (C6000) 1.0" - 8.5" (C6500)	0.79" - 4.5"	1.0" - 8.5"	1.5" - 8.375"
Media Types	Roll, fanfold, die-cut	Roll, fanfold, die-cut	Roll, die-cut	Roll, fanfold, die-cut
Cutter	Automatic	Automatic	Automatic	Built-in
BS5609 Certified	Yes <sup>4</sup>	Yes <sup>4</sup>	Yes <sup>4</sup>	Yes <sup>4</sup>
Printer Language	Epson ESC/Label, ZPL II emulation, Windows, Mac and Linux compatible	Windows compatible files, ZPL®, ZPL II	Windows compatible files	Windows and Mac compatible files
Maximum Print Speed	5 ips	14 ips at 203 dpi 12 ips at 300 dpi 6 ips at 600 dpi	5 ips	6 ips

[www.epson.com/ColorWorks](http://www.epson.com/ColorWorks)

Epson and competitor information based on manufacturer's specifications as of July 2020.

<sup>1</sup> Information about competitor products is based on published specifications from the competitor or its technology provider available as of 7/22/2020. | <sup>2</sup> See Estimated Minimum Printer Life. | <sup>3</sup> Assumes printing 200 km (1.3 million 4" x 6" labels) over 5 years | <sup>4</sup> Requires BS5609-certified label material for use with printer and ink system. | <sup>5</sup> Per Zebra's Thermal Printhead Life document, a properly maintained printhead lasts over 1M lineal inches.

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# ColorWorks<sup>®</sup> C7500 Series inkjet label printers vs. QuickLabel, Afinia



Label Printers

Industrial

## The Epson Advantage

- ✓ Reliable performance — rugged design and minimal maintenance
- ✓ Seamless integration — includes ZPL II<sup>®</sup> emulation
- ✓ Epson<sup>®</sup> DURABrite<sup>®</sup>/ UltraChrome<sup>®</sup> pigment ink for high-quality, durable, smudge resistant images
- ✓ Compatible with major middleware such as BarTender, Teklynx, Loftware and more
- ✓ World-class service and support with service locations all over North America and around the world

Model Comparison	Epson ColorWorks C7500 Series	Afinia L801 <sup>1</sup>	QuickLabel QL-120X <sup>1</sup>	Afinia L701 <sup>1</sup>
Technology	<b>Epson PrecisionCore<sup>®</sup> Linehead MicroPiezo<sup>®</sup> Inkjet</b>	Memjet <sup>™</sup> Thermal Inkjet	Canon <sup>®</sup> Thermal Inkjet	Memjet Thermal Inkjet
Native Resolution	1200 x 600 dpi <b>variable droplet size</b>	1600 x 1600 dpi	1200 x 1200 dpi	1600 x 1600 dpi
Color	CMYK	CMYK	CMYK	CMYK
Printhead Life	<b>Permanent head lasts the life of the printer<sup>2</sup></b>	Varies by usage and media width	Not stated	Varies by usage and media width
Consumable Printhead Cost	<b>Permanent</b>	Replacement part cost plus downtime and service fees.	Replacement part cost plus downtime and service fees.	Replacement part cost plus downtime and service fees.
Head Integrity Check	Nozzle Verification Technology	Not stated	Automatic detection / cleaning	Not stated
Ink/Ribbon Type	<b>Epson DURABrite pigment ink (C7500), UltraChrome pigment ink (C7500G)</b>	Dye ink	Dye ink	Dye ink
Estimated Minimum Printer Life	5 years <sup>3</sup>	Not stated	Not stated	Not stated
Printer Dimensions (W x D x H)	<b>15.4" x 23.5" x 15.6"</b>	18.9" x 19" x 21.1"	22.2" x 24" x 15.5"	21.6" x 26.7" x 11.2" including unwinder
Paper Width Min - Max	2.0" - 4.4"	2.0" - 8.5"	1.0" - 4.5"	2.0" - 8.5"
Cutter	Automatic	Automatic	Automatic	Built-in
BS5609 Certified	<b>Yes<sup>4</sup></b>	No	No	No
Printer Language	<b>Epson ESC/Label, Windows<sup>®</sup> compatible and ZPL II emulation</b>	Windows compatible	Windows compatible	Windows compatible
Maximum Print Speed	11.8 ips	12 ips	12 ips	8 ips

[www.epson.com/ColorWorks](http://www.epson.com/ColorWorks)

Epson and competitor information based on manufacturer's specifications as of July 2020.

<sup>1</sup> Information about competitor products is based on published specifications from the competitor or its technology provider available as of 7/22/2020. | <sup>2</sup> See under Estimated Minimum Printer Life. | <sup>3</sup> Assumes printing 500 km (3.3 million 4" x 6" labels) over 5 years. | <sup>4</sup> Requires BS5609-certified label material for use with printer and ink system.

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# Epson® ColorWorks® C4000 vs. Afinia, Primera and Zebra

## The Epson Advantage

- ✓ C4000 easily integrates with many systems: ZPL II®, SAP®, major middleware, Windows®, Mac®, Linux® and more
- ✓ High-resolution image quality creates crisp, vibrant images and clear, scannable barcodes
- ✓ High-capacity UltraChrome® pigment ink cartridges for durable, smudge-resistant images
- ✓ Permanent printhead designed to last the life of the printer
- ✓ World-class service and support with service locations all over North America and worldwide

Model Comparison	Epson ColorWorks C4000	Afinia L301 <sup>1</sup>	Primera LX500 <sup>1</sup>	Zebra ZT410/ZT411 <sup>1</sup>
Technology	<b>Epson MicroPiezo® inkjet</b>	HP thermal inkjet	Lexmark™ thermal inkjet	Kyocera/Rohm-style thin film thermal transfer
Max Resolution	<b>1200 x 1200 dpi variable droplet size</b>	4800 x 1200 dpi (Color) 1200 x 1200 dpi (Black)	4800 x 1200 dpi	203, 300, 600 dpi fixed dot size
Color	<b>CMYK individual ink cartridges</b>	Black single ink cartridge; tri-color single ink cartridge	CMY,1 tri-color cartridge	Monochrome black
Printhead Life	<b>Permanent printhead designed to last the life of the printer</b>	300-600 labels <sup>4</sup>	600-800 labels <sup>5</sup>	>1M lineal inches <sup>6</sup> (167K 4" x 6" labels)
Consumable Printhead Cost	<b>Permanent</b>	Replace each time ink runs out	Replace each time ink runs out	Replacement part cost plus downtime and service fees.
Head Integrity Check	<b>Nozzle Verification Technology</b>	None	None	None
Ink/Ribbon Type	<b>Epson UltraChrome pigment ink</b>	HP dye ink (tri-color) & HP pigment ink (black)	Dye ink	Wax, wax/resin or resin ribbon
Footprint (W x D)	<b>12.2" x 11.1"</b>	19" x 21.5"	10.4" x 15.3"	10.6" x 19.5"
BS5609 Compliant	Yes <sup>3</sup>	No	No	Yes
Printer Language	<b>Windows, Mac, Linux, ZPL II</b>	Windows compatible files	Windows and Mac compatible files	Windows compatible files, ZPL®, ZPL II, Eitron
Data Interface	USB, Ethernet, WiFi (with optional WiFi dongle)	USB only	USB only	USB, Ethernet, WiFi, Bluetooth®
Remote Management Tools	Yes	No	No	Yes
Maximum Print Speed	3.9 ips	1.8 ips	2.5 ips	14 ips

[www.epson.com/ColorWorks](http://www.epson.com/ColorWorks)

Epson and competitor information based on manufacturer's specifications as of December 2021.

<sup>1</sup> Information about competitor products is based on published specifications from the competitor or its technology provider available as of December 2021. | <sup>2</sup> Assumes printing 150 km (1 million 4" x 6" labels) over 5 years. | <sup>3</sup> ColorWorks CW-C4000 inkjet printer with UltraChrome® DL pigment ink, used in combination with Neenah Kimdura™ poly media, has been BS-5609 certified. | <sup>4</sup> 4" x 3" labels printed in best quality and resolution setting per manufacturers' specifications and third party testing as of December 2021. | <sup>5</sup> At 50% coverage on a 4" (102mm) x 3" (76mm) label at default print resolution, you'll get about 600 to 800 labels per ink cartridge. Source: <https://www.primera.com/lx500c-color-label-printer-config.html> | <sup>6</sup> Per Zebra's Thermal Printhead Life document, a properly maintained printhead lasts over 1M lineal inches. | <sup>7</sup> List price for a ZT410 600 dpi printhead as of December 2021.

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See the latest innovations from Epson ColorWorks at [www.epson.com/colorworks](http://www.epson.com/colorworks)

# TCO Calculation Tool

This tool is intended to create a rough estimate of the various costs (inventory, operating, scrap) associated with 2-step printing vs. printing on an Epson C6000 Series printer. It is intended to provide a baseline estimate and facilitate a conversation about total costs. Actual costs will be affected by print volume, media used, actual print pattern and print modes. This tool is available on the Epson Partner Portal at: <https://epsonpartnerportal.com/colorworks-marketing-resources>

## Thermal Transfer Printing Cost Analysis

Pre-printed color + thermal transfer black  
4" x 6" matte paper



Sample label image

**EPSON CONFIDENTIAL**

### Scenario 1: Small run (1,000 labels)

<b>Hardware Investment</b>	
Thermal transfer printer <sup>1</sup>	\$ 1,500.00
<b>Total initial investment</b>	<b>\$ 1,500.00</b>

<b>Operating Costs</b>	
Pre-printed color label <sup>2</sup>	\$ 0.406
Thermal transfer printing cost <sup>3</sup>	\$ 0.013
<b>Total operating cost (per label)</b>	<b>\$ 0.419</b>

<b>Additional Consumables Costs</b>	
Printhead replacement cost <sup>10</sup>	\$ 1,235.33
# of lineal inches printed/year	1560000
# of printhead replacements/year <sup>11</sup>	0.78
Printhead cost per year	\$ 963.56

<b>Inventory Cost</b>	
# of label copies	50
Label run cost per copy <sup>2</sup>	\$ 401.72
Cost of pre-printed labels	\$ 20,086.00
Inventory carrying cost <sup>9</sup>	\$ 5,021.50
<b>Total inventory cost</b>	<b>\$ 25,107.50</b>

<b>Waste</b>	
% scrap due to label design change	15%
Approx label volume/day	1000
% scrap due to mismatch of label and print	5%

Annual cost of scrap<sup>8</sup> \$ 8,453.40

Lead Time 2-3 weeks

Initial Investment + Operating Costs in 1st Year \$ 124,748.46

### Scenario 2: Average run (20,000 labels)

<b>Hardware Investment</b>	
Thermal transfer printer <sup>1</sup>	\$ 1,500.00
<b>Total initial investment</b>	<b>\$ 1,500.00</b>

<b>Operating Costs</b>	
Pre-printed color label <sup>2</sup>	\$ 0.125
Thermal transfer printing cost <sup>3</sup>	\$ 0.013
<b>Total operating cost (per label)</b>	<b>\$ 0.138</b>

<b>Additional Consumables Costs</b>	
Printhead replacement cost <sup>10</sup>	\$ 1,235.33
# of lineal inches printed/year	1560000
# of printhead replacements/year <sup>11</sup>	0.78
Printhead cost per year	\$ 963.56

<b>Inventory Cost</b>	
# of label copies	50
Label run cost per copy <sup>2</sup>	\$ 2,729.26
Cost of pre-printed labels	\$ 136,463.00
Inventory carrying cost <sup>9</sup>	\$ 34,115.75
<b>Total inventory cost</b>	<b>\$ 170,578.75</b>

<b>Waste</b>	
% scrap due to label design change	15%
Approx label volume/day	1000
% scrap due to mismatch of label and print	5%

Annual cost of scrap<sup>8</sup> \$ 22,256.95

Lead Time 2-3 weeks

Initial Investment + Operating Costs in 1st Year \$ 94,586.26

### Scenario 3: Epson ColorWorks

<b>Hardware Investment</b>	
Epson CW-6000A printer <sup>4</sup>	\$ 2,580.00
<b>Total initial investment</b>	<b>\$ 2,580.00</b>

<b>Operating Costs</b>	
Label cost <sup>5</sup>	\$ 0.053
Ink cost <sup>6</sup>	\$ 0.032
<b>Total operating cost (per label)</b>	<b>\$ 0.085</b>

<b>Additional Consumables Costs</b>	
Printhead replacement cost <sup>10</sup>	\$ -
# of lineal inches printed/year	1560000
# of printhead replacements/year <sup>11</sup>	0
Printhead cost per year	\$ -

<b>Inventory Cost</b>	
# of label copies	50
Label run cost per copy <sup>2</sup>	N/A
Cost of pre-printed labels	\$ -
Blank label inventory <sup>7</sup>	\$ 2,650.00
Inventory carrying cost <sup>9</sup>	\$ 662.50
<b>Total inventory cost</b>	<b>\$ 3,312.50</b>

<b>Waste</b>	
% scrap due to label design change	5%
Approx label volume/day	1000
% scrap due to mis-alignment of label and print	0%

Annual cost of scrap<sup>8</sup> \$ 165.63

Lead Time 0 days

Initial Investment + Operating Costs in 1st Year \$ 25,508.13

### Assumptions/ Basis

- Based on an average market price of Zebra ZT410 as of March 2020.
- Based on the average of quotes from 3 different label suppliers.
- Based on Wax/Resin 3200, which provides moderate durability and moderate resistance to chemicals, scratches and smudging.
- MSRP price of Epson CW-6000A printer as of March 2020.
- Average retail price for 4" x 6" matte inkjet paper labels among 4 leading label suppliers as of March 2020.
- Based on ink cost calculation for label image shown above, on 4"x6" matte paper, printing with quality mode.
- Assume 10 weeks worth of inventory at approx run volume (line 37).
- Based on 5 day workweek (260 working days/year).
- Per APICS, a globally recognized supply chain organization, inventory carrying costs average 25-55%. Used 25% to be conservative.
- Inventory carrying costs consist of costs related to capital investment, insurance, physical handling, taxes, storage space, clerical & inventory control, damage, shrinkage, etc.
- Based on average published price for a ZT410 600 dpi printhead as of May 2020; see 'Printhead costs' tab.
- Assume a Zebra printhead lasts 2 million lineal inches. Per Zebra's Thermal Printhead Life document, a properly maintained printhead lasts over 1M lineal inches.

## Epson Preferred<sup>SM</sup> Plus Extended Service Plans

We've got you covered

**ColorWorks<sup>®</sup>**  
Desktop Color Label Printers



## There is no time for downtime when running your business.

That's why we offer a variety of Extended Service Plans, representing worry-free solutions that will help you maximize productivity and protect your investment.

Epson Preferred Plus Extended Service Plans offer users convenience and peace of mind by providing a way to extend the length of coverage or upgrade to Next-Business-Day (NBD) Whole Unit Exchange<sup>1</sup> or NBD On-Site Repair Service<sup>2</sup> **for up to 5 years of continuous coverage<sup>3</sup>**. With a full portfolio of Extended Service Plans designed to keep your equipment up and running, Epson's got you covered.

### Plan Features

-  **Comprehensive genuine Epson<sup>®</sup> service parts coverage, including printheads<sup>4</sup>**
-  **Up to 5 years of continuous coverage<sup>3</sup>**
-  **Discounts on multi-year plans**
-  **Multiple service types available<sup>5</sup>**

### Plan Benefits

- **Helps lower total cost of ownership**
- **Get maximum coverage and peace of mind**
- **Maximum savings on 5-year plans**
- **Select a plan that best meets your coverage needs**

## Limited warranty and Extended Service Plans

Our ColorWorks label printers come with a 1-year limited warranty with Return for Repair, featuring genuine Epson parts and labor. Simply contact us and we will provide you with instructions to either return the unit for repair or take it to a local Authorized Service Center to get your unit back up and running.

Within the first year of hardware purchase, there are 3 types of Epson Preferred Plus Extended Service Plans you can choose from for your ColorWorks label printer. Renewals of Extended Services Plans for years 2 through 5 can be purchased anytime as long as you are covered under either your limited warranty or Extended Service Plan<sup>3</sup>. Select a plan that best meets your coverage needs, while providing a cost-effective way to protect your investment and manage costs. Coverage options vary by model.

## Epson Extended Service Plans (ESPs):

### Return for Repair

- Return for Repair Extended Service Plans offer the same level of protection as the limited warranty and covers you for up to a total of 5 years<sup>3</sup>
- Return for Repair Extended Service Plans are available for years 2 through 5 for all ColorWorks products
- 1-year or multi-year plans available

Products	Return for Repair		
	1-Year	2-Year	4-Year
<b>C3500 Series</b>	EPPCWC3500R1	EPPCWC3500R2	EPPCWC3500R4
<b>C4000 Series</b>	EPPCWC4000R1	EPPCWC4000R2	EPPCWC4000R4
<b>C6000 Series</b>	EPPCWC6000R1	EPPCWC6000R2	EPPCWC6000R4
<b>C6500 Series</b>	EPPCWC6500R1	EPPCWC6500R2	EPPCWC6500R4
<b>C7500 Series</b>	EPPCWC7500R1	EPPCWC7500R2	EPPCWC7500R4

### Spare-in-the-Air (SITA)

- SITA Extended Service Plans are NBD Whole Unit Exchange<sup>1</sup>
- SITA Extended Service Plans are available for years 1 through 5 for select ColorWorks products
- SITA Extended Service Plans can be added on top of your limited warranty in the first year
- 1-year or multi-year plans available

Products	SITA		
	1-Year	3-Year	5-Year
<b>C3500 Series</b>	EPPCWC3500SITA	EPPCWC3500SITA3	EPPCWC3500SITA5
<b>C4000 Series</b>	EPPCWC4000SITA	EPPCWC4000SITA3	EPPCWC4000SITA5
<b>C6000 Series</b>	EPPCWC6000SITA	EPPCWC6000SITA3	EPPCWC6000SITA5
<b>C6500 Series</b>	EPPCWC6500SITA	EPPCWC6500SITA3	EPPCWC6500SITA5
<b>C7500 Series</b>	EPPCWC7500SITA	EPPCWC7500SITA3	EPPCWC7500SITA5

### NBD On-Site Repair Service<sup>2</sup>

- NBD On-Site Extended Service Plans<sup>2</sup> include a next-business-day on-site<sup>2</sup> visit by an Epson Certified Technician, plus parts, labor and travel
- NBD On-Site Extended Service Plans<sup>2</sup> are available for years 1 through 5 for select ColorWorks products
- NBD On-Site Extended Service Plans<sup>2</sup> can be added on top of your limited warranty in the first year
- 1-year or multi-year plans available

Products	On-Site Repair Service <sup>2</sup>		
	1-Year	3-Year	5-Year
<b>C6000 Series</b>	EPPCWC6000S1	EPPCWC6000S3	EPPCWC6000S5
<b>C6500 Series</b>	EPPCWC6500S1	EPPCWC6500S3	EPPCWC6500S5
<b>C7500 Series</b>	EPPCWC7500S1	EPPCWC7500S3	EPPCWC7500S5

### Standalone and Professional Services Available for Purchase

Type	Description
<b>Time and Material Repair</b>	If you're no longer covered under a warranty or an Extended Service Plan and need product assistance, please call Epson Service and Support for details on time and material repair service options.

Want to learn more about maximizing productivity with Epson Preferred Plus Extended Service Plans?

Contact your Epson sales or service representative—call (800) 925-9587 or visit [epson.com/esp](https://www.epson.com/esp) today.

<sup>1</sup> Expedited shipping not available in all areas. Orders must be placed and processed by 1 p.m. Pacific Time for Next-Business-Day delivery. See limited warranty or service plan for details. | <sup>2</sup> Geographic limitations may apply. Service request must be received by 1 p.m. Pacific Time, Monday through Friday, excluding holidays. | <sup>3</sup> Product comes with a 1-year limited warranty with the option to purchase Extended Service Plans for up to a maximum of five years of continuous coverage. Extended Service Plans can be purchased anytime that you are covered under an Epson limited warranty or Epson Extended Service Plan to avoid product inspection fees. Selected plan can vary from year to year. | <sup>4</sup> Ink and maintenance box not included. See individual Extended Service Plans for specific details. | <sup>5</sup> Extended Service Plan options vary by model.

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# ProFocus ColorWorks MSRP Price List

6/1/2022

Pricing subject to change without notice. All prices USD.

MODEL	PROD CODE	FEATURE	MSRP PRICE
<b>PRINTERS</b>			
CW-C6000A Gloss	C31CH76A9991	4 inch color label printer - Autocutter - Gloss	\$ 2,710
CW-C6000A Matte	C31CH76A9981	4 inch color label printer - Autocutter - Matte	\$ 2,710
CW-C6000P Gloss	C31CH76A9971	4 inch color label printer - Peeler - Gloss	\$ 3,205
CW-C6000P Matte	C31CH76A9961	4 inch color label printer - Peeler - Matte	\$ 3,205
CW-C6500A Gloss	C31CH77A9991	8 inch color label printer - Autocutter - Gloss	\$ 3,675
CW-C6500A Matte	C31CH77A9981	8 inch color label printer - Autocutter - Matte	\$ 3,675
CW-C6500P Gloss	C31CH77A9971	8 inch color label printer - Peeler - Gloss	\$ 4,180
CW-C6500P Matte	C31CH77A9961	8 inch color label printer - Peeler - Matte	\$ 4,180
CW-C4000 Gloss	C31CK03A9991	4 inch color label printer - Autocutter - Gloss	\$ 2,015
CW-C4000 Matte	C31CK03A9981	4 inch color label printer - Autocutter - Matte	\$ 2,015
TM-C3500	C31CD54011	4 inch color label printer - DHCP	\$ 2,015
TM-C7500	C31CD84011	4 inch color label printer - Matte	\$ 9,260
TM-C7500G	C31CD84311	4 inch color label printer - Gloss	\$ 9,260

<b>ACCESSORIES</b>			
Media Spindle 4"	C32C881301	Extra media spindle for C6000 printers	\$ 105.00
Media Spindle 8"	C32C881101	Extra media spindle for C6500 printers	\$ 105.00
TU-RC7508 Take-up Unit	C32C815471	Take-up for C7500 / C7500G	\$ 790.00
Dust Roller	C32C815473	Optional Dust roller for C7500 / C7500G	\$ 110.00
Autocutter unit OT-CU40	C32C882201	Replacement autocutter for C4000	\$ 215.00
Paper tray OT-PT40	C32C882101	Paper tray for C4000	\$ 52.00
OT-WL06 WiFi dongle	C32C891321	WiFi dongle for C4000	\$ 137.00

<b>INK</b>			
SJIC15P3	C33S020464	3400 Ink - CMY	\$ 62.00
SJIC35P(BK) - 80mL	C13T44B120	6000/6500 Ink - Black - Gloss	\$ 45.50
SJIC35P(MK) - 80mL	C13T44B520	6000/6500 Ink - Black - Matte	\$ 45.50
SJIC35P(C) - 80mL	C13T44B220	6000/6500 Ink - Cyan	\$ 45.50
SJIC35P(M) - 80mL	C13T44B320	6000/6500 Ink - Magenta	\$ 45.50
SJIC35P(Y) - 80mL	C13T44B420	6000/6500 Ink - Yellow	\$ 45.50
SJMB6000/6500	C33S021501	6000/6500 Maintenance Box	\$ 30.00
SJIC41P(BK) - 50 mL	C13T52L120	4000 Ink - Black - Gloss	\$ 30.00
SJIC41P(MK) - 50 mL	C13T52L520	4000 Ink - Black - Matte	\$ 30.00
SJIC41P(C) - 50 mL	C13T52L220	4000 Ink - Cyan	\$ 30.00
SJIC41P(M) - 50 mL	C13T52L320	4000 Ink - Magenta	\$ 30.00
SJIC41P(Y) - 50 mL	C13T52L420	4000 Ink - Yellow	\$ 30.00
SJMB4000	C33S021601	4000 Maintenance Box	\$ 30.00
SJIC22P(K) - 30 mL	C33S020577	3500 Ink - Black	\$ 18.00
SJIC22P(C) - 30 mL	C33S020581	3500 Ink - Cyan	\$ 18.00
SJIC22P(M) - 30 mL	C33S020582	3500 Ink - Magenta	\$ 18.00
SJIC22P(Y) - 30 mL	C33S020583	3500 Ink - Yellow	\$ 18.00
SJMB3500	C33S020580	3500 Maintenance Box	\$ 30.00
GJIC5(K) - 105 mL	C13S020563	831 Ink - Black	\$ 55.00
GJIC5(C) - 35 mL	C13S020564	831 Ink - Cyan	\$ 18.00
GJIC5(M) - 35 mL	C13S020565	831 Ink - Magenta	\$ 18.00
GJIC5(Y) - 35 mL	C13S020566	831 Ink - Yellow	\$ 18.00

# ProFocus ColorWorks MSRP Price List (continued)

Pricing subject to change without notice. All prices USD.

MODEL	PROD CODE	FEATURE	MSRP PRICE
<b>INK</b>			
SJIC26P(K) - 340 mL	C33S020614	7500 Ink - Black - Matte	\$ 163.00
SJIC26P(C) - 340 mL	C33S020615	7500 Ink - Cyan - Matte	\$ 163.00
SJIC26P(M) - 340 mL	C33S020616	7500 Ink - Magenta - Matte	\$ 163.00
SJIC26P(Y) - 340 mL	C33S020617	7500 Ink - Yellow - Matte	\$ 163.00
SJIC30P(K) - 340 mL	C33S020635	7500G Ink - Black - Gloss	\$ 163.00
SJIC30P(C) - 340 mL	C33S020636	7500G Ink - Cyan - Gloss	\$ 163.00
SJIC30P(M) - 340 mL	C33S020637	7500G Ink - Magenta - Gloss	\$ 163.00
SJIC30P(Y) - 340 mL	C33S020638	7500G Ink - Yellow - Gloss	\$ 163.00
SJMB7500	C33S020596	7500 / 7500G Maintenance Box	\$ 31.00

\* Gloss inks cannot be used in matte printers, and Matte inks cannot be used in gloss printers.

<b>MEDIA</b>			
Premium Matte (box of 2 rolls)	C60MD001	6000/7500 Media - 4" x 2" die cut (2820 lbs/roll)	\$ 157.00
Premium Matte (box of 2 rolls)	C60MD002	6000/7500 Media - 4" x 3" die cut (1980 lbs/roll)	\$ 157.00
Premium Matte (box of 2 rolls)	C60MD003	6000/7500 Media - 4" x 6" die cut (1000 lbs/roll)	\$ 157.00
Premium Matte (box of 2 rolls)	C60MD004	6000/7500 Media - 3" x 2" die cut (2820 lbs/roll)	\$ 159.00
Premium Matte (box of 2 rolls)	C60MD005	6000/7500 Media - 3" x 5" die cut (1200 lbs/roll)	\$ 123.00
Premium Matte (box of 2 rolls)	C60MC003	6000/7500 Media - 4" x 520' continuous label	\$ 152.00
High Gloss (box of 2 rolls)	C60GD001	6000/7500 Media - 4" x 2" die cut (2720 lbs/roll)	\$ 272.00
High Gloss (box of 2 rolls)	C60GD002	6000/7500 Media - 4" x 3" die cut (1900 lbs/roll)	\$ 272.00
High Gloss (box of 2 rolls)	C60GD003	6000/7500 Media - 4" x 6" die cut (975 lbs/roll)	\$ 272.00
High Gloss (box of 2 rolls)	C60GD004	6000/7500 Media - 3" x 2" die cut (2720 lbs/roll)	\$ 218.00
High Gloss (box of 2 rolls)	C60GD005	6000/7500 Media - 3" x 5" die cut (1170 lbs/roll)	\$ 193.00
High Gloss (box of 2 rolls)	C60GC003	6000/7500 Media - 4" x 500' continuous label	\$ 303.00
Durable Matte Synthetic (box of 2 rolls)	C60CD001	6000/7500 Media - 4" x 2" die cut (1950 lbs/roll)	\$ 364.00
Durable Matte Synthetic (box of 2 rolls)	C60CD002	6000/7500 Media - 4" x 3" die cut (1375 lbs/roll)	\$ 303.00
Durable Matte Synthetic (box of 2 rolls)	C60CD003	6000/7500 Media - 4" x 6" die cut (700 lbs/roll)	\$ 364.00
Durable Matte Synthetic (box of 2 rolls)	C60CD004	6000/7500 Media - 3" x 2" die cut (1950 lbs/roll)	\$ 360.00
Durable Matte Synthetic (box of 2 rolls)	C60CD005	6000/7500 Media - 3" x 5" die cut (840 lbs/roll)	\$ 360.00
Premium Matte (box of 6 rolls)	C35MD001	3500/4000 Media - 4" x 2" die cut (565 labels/roll)	\$ 84.00
Premium Matte (box of 6 rolls)	C35MD002	3500/4000 Media - 4" x 3" die cut (400 labels/roll)	\$ 84.00
Premium Matte (box of 6 rolls)	C35MD003	3500/4000 Media - 4" x 6" die cut (200 labels/roll)	\$ 84.00
Premium Matte (box of 6 rolls)	C35MD004	3500/4000 Media - 3" x 2" die cut (565 labels/roll)	\$ 88.00
Premium Matte (box of 6 rolls)	C35MD005	3500/4000 Media - 3" x 5" die cut (240 labels/roll)	\$ 68.50
Premium Matte (box of 6 rolls)	C35MC001	3500/4000 Media - 2" x 105' continuous label	\$ 53.50
Premium Matte (box of 6 rolls)	C35MC002	3500/4000 Media - 3" x 105' continuous label	\$ 75.00
Premium Matte (box of 6 rolls)	C35MC003	3500/4000 Media - 4" x 105' continuous label	\$ 81.00
Premium Matte (box of 6 rolls)	C35MC004	3500/4000 Media - 4-1/8" x 105' continuous lbl	\$ 101.50
High Gloss (box of 6 rolls)	C35GD001	3500/4000 Media - 4" x 2" die cut (540 labels/roll)	\$ 143.50
High Gloss (box of 6 rolls)	C35GD002	3500/4000 Media - 4" x 3" die cut (380 labels/roll)	\$ 143.50
High Gloss (box of 6 rolls)	C35GD003	3500/4000 Media - 4" x 6" die cut (190 labels/roll)	\$ 143.50
High Gloss (box of 6 rolls)	C35GD004	3500/4000 Media - 3" x 2" die cut (540 labels/roll)	\$ 117.00
High Gloss (box of 6 rolls)	C35GD005	3500/4000 Media - 3" x 5" die cut (230 labels/roll)	\$ 106.00
High Gloss (box of 6 rolls)	C35GC001	3500/4000 Media - 2" x 100' continuous label	\$ 80.00
High Gloss (box of 6 rolls)	C35GC002	3500/4000 Media - 3" x 100' continuous label	\$ 107.00
High Gloss (box of 6 rolls)	C35GC003	3500/4000 Media - 4" x 100' continuous label	\$ 138.00

# ProFocus ColorWorks MSRP Price List (continued)

Pricing subject to change without notice. All prices USD.

MODEL	PROD CODE	FEATURE	MSRP PRICE
<b>MEDIA</b>			
Durable Matte Synthetic (box of 6 rolls)	C35CD001	3500/4000 Media - 4" x 2" die cut (400 labels/roll)	\$ 174.50
Durable Matte Synthetic (box of 6 rolls)	C35CD002	3500/4000 Media - 4" x 3" die cut (285 labels/roll)	\$ 174.50
Durable Matte Synthetic (box of 6 rolls)	C35CD003	3500/4000 Media - 4" x 6" die cut (145 labels/roll)	\$ 174.50
Durable Matte Synthetic (box of 6 rolls)	C35CD004	3500/4000 Media - 3" x 2" die cut (400 labels/roll)	\$ 203.00
Durable Matte Synthetic (box of 6 rolls)	C35CD005	3500/4000 Media - 3" x 5" die cut (170 labels/roll)	\$ 203.00

<b>REPLACEMENT BOXES</b>			
CW-C6000A/ C6000P	BOX-C6000	C6000 SERIES BOX AND PACKAGING	\$ 54.81
CW-C6500A/ C6500P	BOX-C6500	C6500 SERIES BOX AND PACKAGING	\$ 76.73
CW-C4000	BOX-C4000	C4000 BOX AND PACKAGING	TBD
TM-C3500	BOX-C3500	C3500 BOX AND PACKAGING	\$ 26.03
TM-C7500/ C7500G	BOX-C7500	C7500 SERIES BOX AND PACKAGING	\$ 94.66
GP-C831	BOX-C831	C831 BOX AND PACKAGING	\$ 29.10

<b>SERVICE PLANS</b>			
<b>Preferred Plus Return for Repair</b>			
C3500	EPPCWC3500R1	1-Year Plan	\$ 120.00
C3500	EPPCWC3500R2	2-Year Plan	\$ 225.00
C3500	EPPCWC3500R4	4-Year Plan	\$ 430.00
C4000	EPPCWC4000R1	1-Year Plan	\$ 120.00
C4000	EPPCWC4000R2	2-Year Plan	\$ 225.00
C4000	EPPCWC4000R4	4-Year Plan	\$ 430.00
C6000	EPPCWC6000R1	1-Year Plan	\$ 240.00
C6000	EPPCWC6000R2	2-Year Plan	\$ 455.00
C6000	EPPCWC6000R4	4-Year Plan	\$ 865.00
C6500	EPPCWC6500R1	1-Year Plan	\$ 350.00
C6500	EPPCWC6500R2	2-Year Plan	\$ 665.00
C6500	EPPCWC6500R4	4-Year Plan	\$ 1,260.00
C7500	EPPCWC7500R1	1-Year Plan	\$ 800.00
C7500	EPPCWC7500R2	2-Year Plan	\$ 1,600.00
C7500	EPPCWC7500R4	4-Year Plan	\$ 3,200.00
C3400	EPPCWC3400R1	1-Year Plan	\$ 100.00
C831	EPPCWC831R1	1-Year Plan	\$ 155.00
<b>Preferred Plus Spare-In-The-Air (SITA)</b>			
C3500	EPPCWC3500SITA	1-Year Plan	\$ 175.00
C3500	EPPCWC3500SITA3	3-Year Plan	\$ 445.00
C3500	EPPCWC3500SITA5	5-Year Plan	\$ 610.00
C4000	EPPCWC4000SITA	1-Year Plan	\$ 175.00
C4000	EPPCWC4000SITA3	3-Year Plan	\$ 445.00
C4000	EPPCWC4000SITA5	5-Year Plan	\$ 610.00
C6000	EPPCWC6000SITA	1-Year Plan	\$ 300.00
C6000	EPPCWC6000SITA3	3-Year Plan	\$ 765.00
C6000	EPPCWC6000SITA5	5-Year Plan	\$ 1,050.00
C6500	EPPCWC6500SITA	1-Year Plan	\$ 325.00
C6500	EPPCWC6500SITA3	3-Year Plan	\$ 875.00
C6500	EPPCWC6500SITA5	5-Year Plan	\$ 1,380.00

## ProFocus ColorWorks MSRP Price List (continued)

Pricing subject to change without notice. All prices USD.

C7500	EPPCWC7500SITA	1-Year Plan	\$ 995.00
C7500	EPPCWC7500SITA3	3-Year Plan	\$ 2,775.00
C7500	EPPCWC7500SITA5	5-Year Plan	\$ 4,475.00
C3400	EPPCWC3400SITA	1-Year Plan	\$ 130.00
C831	EPPCWC831SITA	1-Year Plan	\$ 185.00
<b>Preferred Plus On-Site Repair Service</b>			
C6000	EPPCWC6000S1	1-Year Plan	\$ 515.00
C6000	EPPCWC6000S3	3-Year Plan	\$ 1,315.00
C6000	EPPCWC6000S5	5-Year Plan	\$ 1,800.00
C6500	EPPCWC6500S1	1-Year Plan	\$ 695.00
C6500	EPPCWC6500S3	3-Year Plan	\$ 1,770.00
C6500	EPPCWC6500S5	5-Year Plan	\$ 2,435.00
C7500	EPPCWC7500S1	1-Year Plan	\$ 1,495.00
C7500	EPPCWC7500S3	3-Year Plan	\$ 4,305.00
C7500	EPPCWC7500S5	5-Year Plan	\$ 6,875.00

- 1 - Products with a price in this column are covered by an Epson Unilateral Price policy. Please refer to the written policy for specific details and guidance.
- 2 - These are the maximum prices to be charged to the ProFocus ColorWorks partner by the distributor.

## Advantage of Selling Color

**How do you convince a customer to replace their old B&W printers with new B&W printers?**

- Will the new printer do anything better? **No.**
- Will it save them time or money? **No.**
- Will it help improve their efficiency? **No.**
- Will it help grow revenue? **No.**
- Will it cost a lot? **Yes.**

**It's a tough value proposition.**

**Improve a customer's business with color:**

- Eliminate waste of pre-printed labels? **Yes.**
- Color code to reduce errors? **Yes.**
- Add pictures to reduce errors and help identify products? **Yes.**
- Improve branding to help grow sales? **Yes.**
- Enable private brands and customization? **Yes.**
- Eliminate hassles of ribbons and thermal transfer? **Yes.**

**Epson offers reasons to switch to ColorWorks.**

**Epson is offering a business improvement  
with ColorWorks products.**



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## Epson Business Solutions

Epson is a leading provider of innovative technology solutions that help businesses succeed. We partner with you to best meet your specific needs, focusing on:

- Improved productivity
- World-class customer service and support
- Cost-effective, high-quality solutions
- A commitment to the environment

Discover how Epson can help you work toward the future. [www.epson.com/forbusiness](http://www.epson.com/forbusiness)

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