

RFID Tracking Made Easy™

Automate, Locate, Streamline & Scale for End-to-end Visibility

Gain fast, accurate visibility into high-value assets, tools, inventory, personnel, and more – automatically.

RedBeam RFID pairs intelligent tracking software with powerful Zebra hardware to eliminate manual scanning and bring new levels of speed and control to your operations.

Built as a SaaS platform with flexible APIs and centralized reader management, RedBeam RFID scales across locations, teams, and use cases.

→ From the warehouse floor to the back office, RedBeam is **Asset Tracking Made Easy.**™



Optimize Tracking with RedBeam RFID

1 Tag Items	2 Configure Readers	3 Capture & Share Data
• Select the right RFID tags for your asset types, environment, and goals • Print and encode your own RFID tags, or re-encode existing tags • Assign RFID tags to items within the app	• Tune fixed reader settings for antenna power, cooldown, and tag ID logic • Manage and monitor reader performance from a centralized dashboard • Deploy handheld readers for bulk scanning and efficient mobile audits	• Track item movement in real time across locations • Associate RFID reads with geolocation data for outdoor tracking • Create workflows that trigger updates, alerts, or external system actions • Use REST APIs to sync RFID tracking data with your back office systems

Track Faster, Work Smarter

Built for high-volume, fast-paced environments, RedBeam RFID delivers enterprise-grade automation – without the complexity. Whether you're tracking assets, inventory, tools, or equipment, RedBeam reduces errors, accelerates processes, and gives your team real-time visibility at scale.

From hands-free scanning to custom reader tuning and automated workflows, it's everything your operation needs to work smarter, not harder.

Key Features

- ✓ Secure, modern multi-tenant SaaS platform (SOC 2 Type II compliant)
- ✓ Configurable workflows and real-time alerts
- ✓ REST APIs for seamless integration
- ✓ Directionality and rack-level granularity
- ✓ Geolocation tagging for outdoor visibility
- ✓ Easy asset assignment and check-in/check-out processes
- ✓ Geolocation tagging for outdoor visibility

Key Benefits

- ✓ Track items without manual scanning
- ✓ Eliminate asset search time and reduce loss
- ✓ Enable real-time visibility and traceability
- ✓ Improve inventory accuracy and cycle audit efficiency
- ✓ Automate business rules based on movement and location
- ✓ Easy asset assignment and check-in/check-out processes
- ✓ Scale from single-location to enterprise-wide deployments

Our Supported Hardware

RedBeam Asset Tracking integrates with a range of industry-standard devices for scanning, printing, and RFID.



Mobile RFID Devices

- Zebra TC52ax or TC53e with RFD40 or RFD90 sleds

Fixed RFID Readers

- Zebra FX9600, FX7500, FXR90
- Zebra ATR7000 for wide-area tracking

RFID Printers & Labels

- Zebra ZT411 RFID printer (on-metal capable)
- Zebra Silverline series tags (optimized for metal surfaces)
- Standard and specialty RFID inlays available



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