

# Compare Software Features

| General                                |                    |                                  |                 |                 |
|----------------------------------------|--------------------|----------------------------------|-----------------|-----------------|
|                                        | Starter            | Professional                     | Automation      | Enterprise      |
| Business label design and management   | ✓                  | ✓                                | ✓               | ✓               |
| Dynamic business printing              |                    | ✓                                | ✓               | ✓               |
| Efficient automated printing           |                    |                                  | ✓               | ✓               |
| Comprehensive enterprise-wide printing |                    |                                  |                 | ✓               |
| Number of users                        | Single user        | <u>Single or unlimited users</u> | Unlimited users | Unlimited users |
| Number of printers                     | Unlimited printers | <u>2+ or unlimited printers</u>  | 2+ printers     | 3+ printers     |

| Included companion applications |                     |                           |                                              |            |
|---------------------------------|---------------------|---------------------------|----------------------------------------------|------------|
|                                 | Starter             | Professional              | Automation                                   | Enterprise |
| Administration Console          | ✓                   | ✓                         | ✓                                            | ✓          |
| Designer                        | ✓                   | ✓                         | ✓                                            | ✓          |
| History Explorer                | <u>Up to 7 days</u> | <u>Up to 7 days</u>       | <u>Up to 7 days</u>                          | ✓          |
| Data Builder                    |                     | ✓                         | ✓                                            | ✓          |
| Print Station                   |                     | ✓                         | ✓                                            | ✓          |
| Print Portal                    |                     | <u>Web-based printing</u> | <u>Web-based printing</u>                    | ✓          |
| Integration Builder             |                     |                           | ✓                                            | ✓          |
| Process Builder                 |                     |                           | ✓                                            | ✓          |
| Reprint Console                 |                     |                           | <u>Unlimited reprinting from logged jobs</u> | ✓          |
| Printer Maestro                 |                     |                           |                                              | ✓          |
| Librarian                       |                     |                           |                                              | ✓          |

| Support                                         |                 |                 |                 |                 |
|-------------------------------------------------|-----------------|-----------------|-----------------|-----------------|
|                                                 | Starter         | Professional    | Automation      | Enterprise      |
| Standard Maintenance and Support                | Includes 1 year | Includes 1 year | Includes 1 year | Includes 1 year |
| Premium Maintenance and Support - Add-on Option |                 | ✓               | ✓               | ✓               |

| Easy-to-use design               |         |              |            |            |
|----------------------------------|---------|--------------|------------|------------|
|                                  | Starter | Professional | Automation | Enterprise |
| Easy WYSIWYG template design     | ✓       | ✓            | ✓          | ✓          |
| Global support                   | ✓       | ✓            | ✓          | ✓          |
| Comprehensive help system        | ✓       | ✓            | ✓          | ✓          |
| Quick start                      | ✓       | ✓            | ✓          | ✓          |
| New Document Wizard              | ✓       | ✓            | ✓          | ✓          |
| Fonts                            | ✓       | ✓            | ✓          | ✓          |
| Text formatting                  | ✓       | ✓            | ✓          | ✓          |
| Transformed text                 | ✓       | ✓            | ✓          | ✓          |
| Shapes and lines                 | ✓       | ✓            | ✓          | ✓          |
| Dynamic text and object wrapping | ✓       | ✓            | ✓          | ✓          |
| Unmatched barcode support        | ✓       | ✓            | ✓          | ✓          |

| Easy-to-use design                                    |         |              |            |            |
|-------------------------------------------------------|---------|--------------|------------|------------|
|                                                       | Starter | Professional | Automation | Enterprise |
| Human readable barcode                                | ✓       | ✓            | ✓          | ✓          |
| GS1 Application Identifier Data Source Wizard         | ✓       | ✓            | ✓          | ✓          |
| Graphics and images                                   | ✓       | ✓            | ✓          | ✓          |
| Symbols                                               | ✓       | ✓            | ✓          | ✓          |
| Tables and grids                                      | ✓       | ✓            | ✓          | ✓          |
| White-on-black printing                               | ✓       | ✓            | ✓          | ✓          |
| Front and back template design                        | ✓       | ✓            | ✓          | ✓          |
| Amazon Transparency support                           | ✓       | ✓            | ✓          | ✓          |
| Embedded revision logging                             | ✓       | ✓            | ✓          | ✓          |
| Full color support                                    |         | ✓            | ✓          | ✓          |
| Online template library with 400+ pre-built templates | ✓       | ✓            | ✓          | ✓          |

| Intelligent Templates™                |         |              |            |            |
|---------------------------------------|---------|--------------|------------|------------|
|                                       | Starter | Professional | Automation | Enterprise |
| Suppression                           | ✓       | ✓            | ✓          | ✓          |
| Label templates                       |         | ✓            | ✓          | ✓          |
| Template selector                     |         | ✓            | ✓          | ✓          |
| Layers                                |         | ✓            | ✓          | ✓          |
| Automatic face detection and cropping |         | ✓            | ✓          | ✓          |
| Scriptable object properties          |         | ✓            | ✓          | ✓          |

| Dynamic data and databases     |                        |              |            |            |
|--------------------------------|------------------------|--------------|------------|------------|
|                                | Starter                | Professional | Automation | Enterprise |
| Date and time                  | ✓                      | ✓            | ✓          | ✓          |
| Data validation and processing | ✓                      | ✓            | ✓          | ✓          |
| Concatenate data               | ✓                      | ✓            | ✓          | ✓          |
| Basic database connectivity    | ✓                      | ✓            | ✓          | ✓          |
| Simple serialization           | ✓                      | ✓            | ✓          | ✓          |
| Named database connections     | ✓                      | ✓            | ✓          | ✓          |
| Database filters               | <u>Basic databases</u> | ✓            | ✓          | ✓          |
| Database sourced tables        | <u>Basic databases</u> | ✓            | ✓          | ✓          |
| Dynamic data preview           | <u>Basic databases</u> | ✓            | ✓          | ✓          |
| Dynamic graphics and images    | <u>Basic databases</u> | ✓            | ✓          | ✓          |

| Dynamic data and databases     |         |              |            |            |
|--------------------------------|---------|--------------|------------|------------|
|                                | Starter | Professional | Automation | Enterprise |
| Embedded database tables       |         | ✓            | ✓          | ✓          |
| Enhanced database connectivity |         | ✓            | ✓          | ✓          |
| Advanced serialization         |         | ✓            | ✓          | ✓          |
| Create a database              |         | ✓            | ✓          | ✓          |
| Write back to databases        |         | ✓            | ✓          | ✓          |
| Visual Basic (VB) scripting    |         | ✓            | ✓          | ✓          |
| Global database field          |         | ✓            | ✓          | ✓          |
| Advanced global database field |         |              |            | ✓          |
| Phrase library                 |         |              |            | ✓          |

| Data entry forms          |         |              |            |            |
|---------------------------|---------|--------------|------------|------------|
|                           | Starter | Professional | Automation | Enterprise |
| Database record selection |         | ✓            | ✓          | ✓          |
| Powerful form controls    |         | ✓            | ✓          | ✓          |
| Keyboard and mouse input  |         | ✓            | ✓          | ✓          |
| Scanner input             |         | ✓            | ✓          | ✓          |
| Weighing scale input      |         | ✓            | ✓          | ✓          |
| Image capture             |         | ✓            | ✓          | ✓          |
| Data validation           |         | ✓            | ✓          | ✓          |

| Integration and automation |         |              |            |            |
|----------------------------|---------|--------------|------------|------------|
|                            | Starter | Professional | Automation | Enterprise |
| Intelligent Forms          |         |              | ✓          | ✓          |
| Integrations               |         |              | ✓          | ✓          |
| Business systems           |         |              | ✓          | ✓          |
| Document level actions     |         |              | ✓          | ✓          |
| Integration data           |         |              | ✓          | ✓          |
| Integration actions        |         |              | ✓          | ✓          |
| .NET SDK                   |         |              | ✓          | ✓          |
| BarTender REST API         |         |              | ✓          | ✓          |
| Print Portal REST API      |         |              |            | ✓          |

| Printing, encoding, and exporting             | Starter | Professional                         | Automation                           | Enterprise                              |
|-----------------------------------------------|---------|--------------------------------------|--------------------------------------|-----------------------------------------|
| Drivers by Seagull™                           | ✓       | ✓                                    | ✓                                    | ✓                                       |
| Print optimizations                           | ✓       | ✓                                    | ✓                                    | ✓                                       |
| Windows printer drivers                       | ✓       | ✓                                    | ✓                                    | ✓                                       |
| Printer configuration and diagnostics         | ✓       | ✓                                    | ✓                                    | ✓                                       |
| On-demand and batch printing                  | ✓       | ✓                                    | ✓                                    | ✓                                       |
| Print preview                                 | ✓       | ✓                                    | ✓                                    | ✓                                       |
| Image exporting                               | ✓       | ✓                                    | ✓                                    | ✓                                       |
| RFID, smartcard, and magnetic stripe encoding |         | ✓                                    | ✓                                    | ✓                                       |
| Web printing                                  |         | ✓                                    | ✓                                    | ✓                                       |
| Native PDF generation                         |         | <a href="#">PDF printing details</a> | <a href="#">PDF printing details</a> | <a href="#">Unlimited - See details</a> |
| Printer code templates                        |         |                                      | ✓                                    | ✓                                       |
| Reprint labels and documents                  |         |                                      | <a href="#">Up to 7 days</a>         | ✓                                       |
| Printer failover                              |         |                                      |                                      | ✓                                       |
| Driverless remote printing                    |         | ✓                                    | ✓                                    | ✓                                       |

Centralized management

|                                              |  |  |  |   |
|----------------------------------------------|--|--|--|---|
| Centralized role-based permission management |  |  |  | ✓ |
| Centralized document storage                 |  |  |  | ✓ |
| Template files and revision control          |  |  |  | ✓ |
| Optimized label design workflows             |  |  |  | ✓ |
| Define workflow team                         |  |  |  | ✓ |
| Workflow Designer                            |  |  |  | ✓ |
| System audit trail                           |  |  |  | ✓ |

| Security, monitoring, and alerts      | Starter | Professional | Automation | Enterprise |
|---------------------------------------|---------|--------------|------------|------------|
|                                       |         |              |            |            |
|                                       |         |              |            |            |
|                                       |         |              |            |            |
|                                       |         |              |            |            |
|                                       |         |              |            |            |
|                                       |         |              |            |            |
| Status monitoring                     | ✓       | ✓            | ✓          | ✓          |
| Email alerts                          | ✓       | ✓            | ✓          | ✓          |
| Role-based security                   |         | ✓            | ✓          | ✓          |
| Document and printing password        |         | ✓            | ✓          | ✓          |
| Electronic signatures                 |         |              |            | ✓          |
| Document encryption                   |         |              |            | ✓          |
| Backup and resilient licensing server |         |              |            | ✓          |