BarTender®12
Unify your operations –
Anywhere, any environment

BarTender 12 unites on-premises and cloud labeling and introduces new tracking capabilities to simplify production, scale visibility, and streamline collaboration across teams and workflows.

BarTender 12 includes additional product enhancements

— New label alignment controls for precise horizontal and vertical offsets at print-time—no printer setting changes required.

— New and updated automotive label templates meet the latest VDA regulatory requirements, eliminating the need to update or replace existing templates.

— Enhanced printing in Print Portal and Print Station with improved retention of user selections and saved printer assignments.

— Improved Printer Maestro performance for easier management of your print fleet.

— Expanded print history logging when printing to offline printers through an API, ensuring complete visibility of your labeling activities.

— Improved print-time record searching and selection for a smoother user experience.

Create

Simplify collaboration and Transparency labeling with design tools you can access from anywhere - no extra training or development needed.

New features:

- Design from anywhere, anytime on any web browser using the all-new, fully refreshed BarTender Designer Online.

- Seamlessly integrate Amazon product data with your labeling using the Amazon Transparency Connector to print unique Transparency labels – no expert-level development needed.

Manage

Protect your mission-critical labeling with stronger, expanded authorization.

New features:

- Ensure authorized access to your labeling with expanded single sign-on (SSO) support for any OIDC provider.

- Simplify authentication with pre-configured SSO support, including Microsoft EntraID and PingID.

Print

Accelerate your printing operations through dynamic forms, simple File Drop integrations, and pre-configured connections that eliminate complexity.
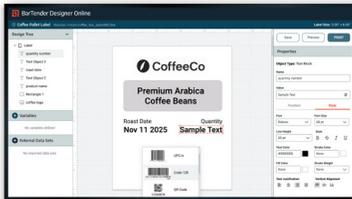
New features:

- Streamline label printing with Intelligent Forms that dynamically print specific label templates based on data – all without opening a file or application.

- Easily add, connect, and print to your Zebra printers using Direct Cloud printing – no driver or software installation needed.

- Trigger print jobs using File Drop integrations that enables users to drop data files into a designated folder on their local or network drive – no need to connect APIs. Now available for on-premises and cloud deployments.

- Print directly from your ERP or business system with our pre-built print connectors – no programming required. Included for free with the all-new Cloud Enterprise tier.

The future is hybrid. Explore new BarTender 12 capabilities.

Intelligent Form Builder
Simply drag and drop field components onto your form and link them to specific label files.

BarTender Designer Online
Creating labels is even easier! Design from anywhere - now with our refreshed, web-based Designer.

Intelligent Forms: *Simplify label printing*

Print operators can now access web-based, customizable forms to print the right labels without ever opening a template or application. Simply link a form to many templates for fast data entry and build your forms using the Intelligent Form Builder without any coding.

BarTender Designer Online: *Enable remote collaboration*

The refreshed, web-based BarTender Designer simplifies collaboration with remote teams and external suppliers so you can now design from anywhere, anytime on any browser. *(Available for cloud deployments only).*

Cloud Enterprise Plan: *Strengthen labeling control*

Introducing Cloud Enterprise, a new tier for cloud deployments that gives you greater control over your labeling. The new tier includes a free pre-built print connector for major ERPs (Microsoft Dynamics, SAP, Workday)—and will soon offer enhanced security with private/semi-private cloud options and a dedicated sandbox for testing before deployment.

File Drop Cloud Integration: *Automate label printing*

Printing a label is now as easy as dropping a file into a folder! We have expanded File Drop integrations for cloud deployments, enabling users to trigger print jobs by dropping JSON, CSV, or XML data files into a designated folder without any need to connect APIs.

Direct Cloud Printing for Zebra: *Accelerate new printer setup*

Setting up a new printer has never been easier with Direct Cloud Printing for Zebra DNA printers. Simply add connected printers through a secure weblink or automatic discovery and start printing instantly – no software or driver installation needed. Expanded Direct Cloud Printing support coming soon. *(Available for cloud deployments only)*

Amazon Transparency Connector: *Simplify Transparency labeling*

The BarTender Connector for Amazon Transparency streamlines the creation of secure, unique Transparency codes, ensuring authenticity and traceability across the supply chain. No expert-level development and outsourced printing needed.

Expanded SSO Support: *Ensure authorized access*

New Microsoft EntraID SSO pre-configured support expands on our existing PingID and other OIDC options, making deployment easier and meeting your IT requirements. This added support strengthens authentication and access control across your organization.

Take your labeling to the next level with BarTender Track & Trace

BarTender Track & Trace delivers item & asset tracking that utilizes label data and details to transform invisible, hard to find items into instantly discoverable assets for complete visibility and accountability across operations.

- Eliminate receiving & inventory process errors and reduce time spent counting inventory, with 100% accuracy.
- Replace delays & expenses finding hard to locate items & assets with RFID searches that take minutes.
- Make smarter, data-driven decisions about item & asset needs with less time spent generating reports.

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